

Perfecting the wood look in tile

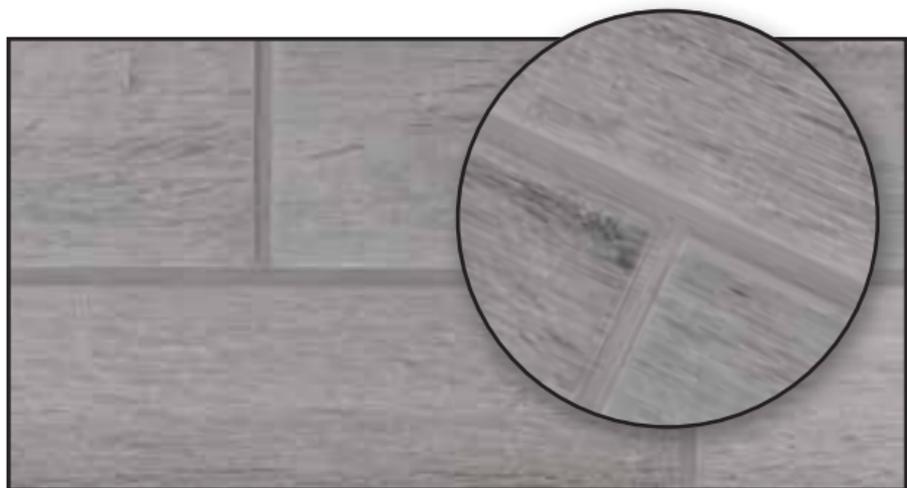
MAPEI grouts add the ideal finishing touch to wood-look tiles





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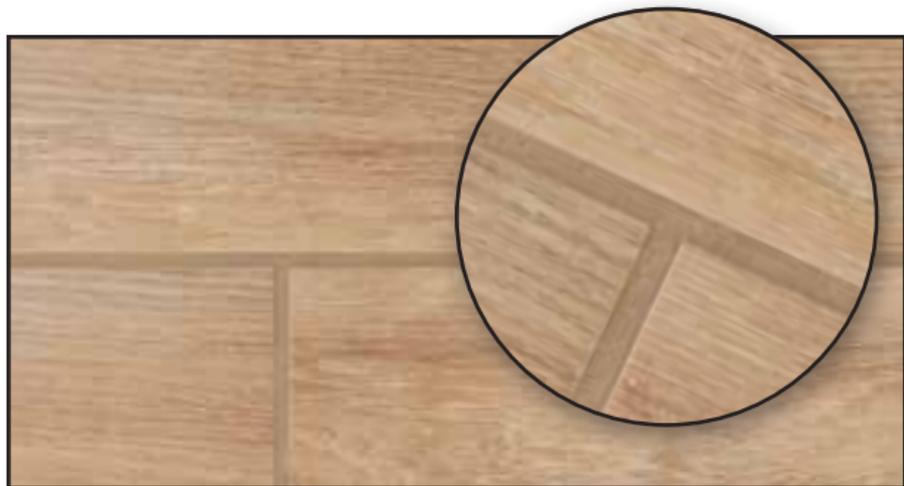
Wood-look porcelain tiles have opened up a new avenue for durable design. Plank tiles capture the elegance of wood to beautify a home while withstanding the traffic of a commercial space. To perfect the wood look, MAPEI has created 10 new grout colors that complement various shades of wood. These colors can be found across the MAPEI Grout Color Collections, with strong concentrations in the “Natural” and “Romance” collections.



104 Timberwolf (Serene collection)



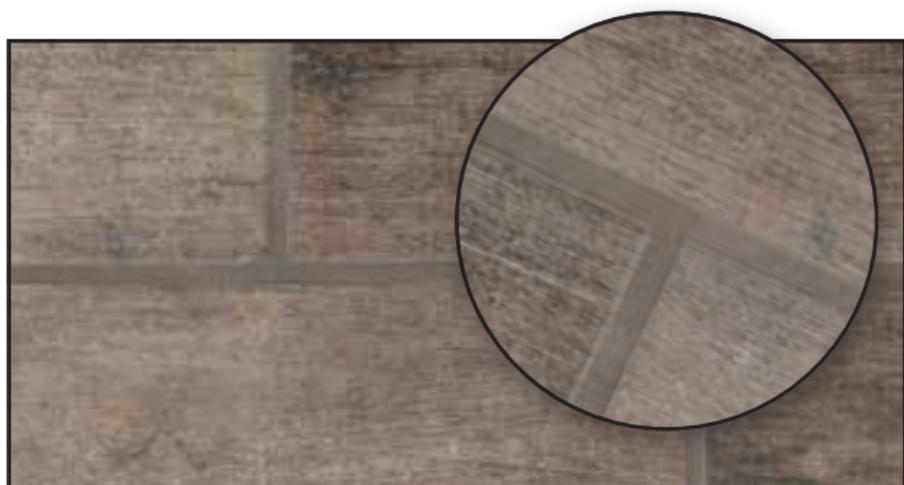
115 Truffle (Glamour collection)



108 Bamboo (Natural collection)



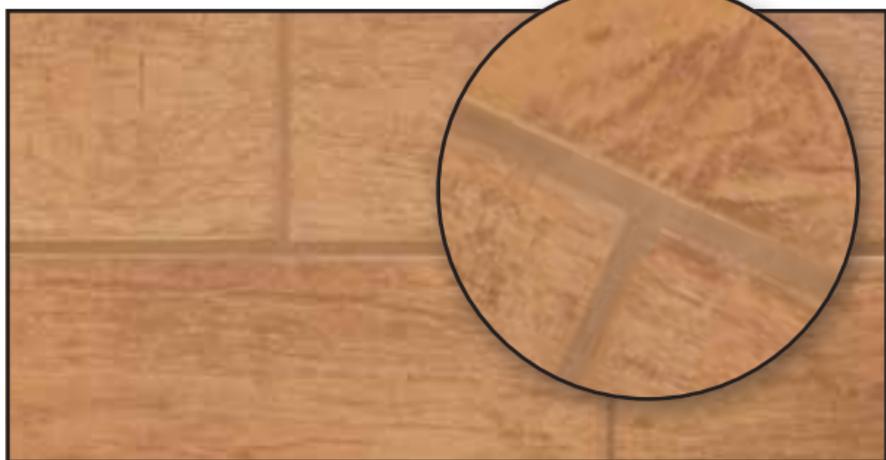
105 Driftwood (Natural collection)



106 Walnut (Natural collection)



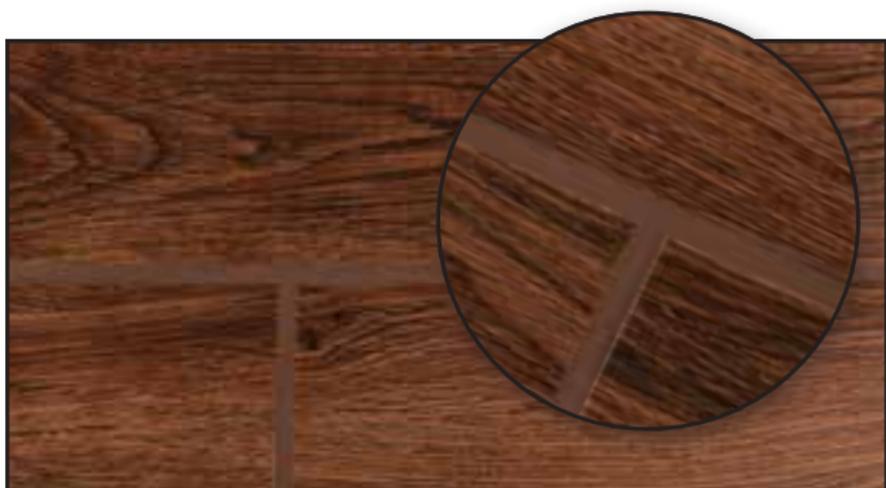
111 Hickory (Natural collection)



109 Acorn (Romance collection)



110 Caramel (Romance collection)



112 Pecan (Romance collection)



114 Mahogany (Romance collection)



From the lighter tawny shades of Bamboo and Acorn through the gradually deepening browns of Caramel, Pecan, Driftwood, Hickory and Walnut, MAPEI grouts align themselves with natural wood colors. The light gray Timberwolf lends itself to the weathered wood look, while the darker-hued Mahogany and Truffle colors make the joints between dark wood tiles appear nearly seamless.

Reducing the contrast between wood-look tiles and the grout separating them is a key element to producing the appearance that designers want. MAPEI focused on this aspect in creating shades for its new grout color palette, designing 10 colors that impeccably match wood plank hues.

MAPEI's wood-look grout colors can be purchased in MAPEI's most popular cementitious, acrylic and epoxy grouts that are used for the installation of tile and stone.

MAPEI has everything needed to enhance and perfect the wood-like beauty of porcelain plank tiles. Contact your MAPEI sales representative or distributor today to get a closer look at the perfect durable design.





Keyword: MAPEI Americas

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Edition Date: October 18, 2016

PR: 8138 MKT: 16-2145 Printed in the USA.

