

THE MAPEI GROUP

Founded by Rodolfo Squinzi in 1937 in the city of Milan (Italy), where the company still has its headquarters, Mapei is now one of the world's leading manufacturers of **chemical products for the building industry** and has contributed to the construction of some of the most important architectural and infrastructural works worldwide.

Thanks to its **vocation for innovation** and continuous research work, Mapei proposes **quality, durable solutions** that care for the planet and people for increasingly **sustainable** building.

With **91 subsidiaries** operating in **57 countries** and **84 manufacturing plants** in **35 different nations**, the Group employs more than **11,000 staff** worldwide. Over the years it has taken over important international companies as part of its growth strategy.

The Mapei Group consolidated turnover **in 2021** amounts to **€3.3 billion**.

Mapei has always been run by the **Squinzi family**: in October 2019, Laura Squinzi took over from her brother as the company President. Veronica and Marco Squinzi are now the joint CEOs, as well as being, respectively, the Global Development Director and Research & Development Director. Simona Giorgetta is a member of the Board of Directors.

THE NUMBERS

3.3

Billion Euros consolidated turnover in 2021



More than

6,000

Products for the building industry of the Mapei Group

More than

100,000



Tons of CO₂ offset

More than
6,000

New formulations by Mapei Group every year



84

Plants in 5 continents, in 35 countries

163,000

Professionals from the sector involved in Mapei training courses



32

Research centres in 20 countries



27,900

Tons of products shipped every day



More than
66,000



Clients around the world

91

Subsidiaries in 57 countries



4,000,000

Tons of CO₂ saved during cement production thanks to Mapei grinding additives



More than
11,000



Employees

CORPORATE HISTORY

In **1937** Rodolfo Squinzi founded MAPEI (Auxiliary Materials for Building and Industry) that was initially focused on the manufacturing of paints and then on adhesives and products for installing resilient materials and ceramic tiles, which helped speed up Mapei's growth.

His son, Giorgio Squinzi, a graduate in industrial chemistry, helped make the company more successful by launching a series of new products and continuing the process of internationalisation that began in **1978** when the company opened its first factory in Canada in the city of Laval.

In **1984**, Giorgio Squinzi becomes Sole Administrator of Mapei and his innate intuition marks a new chapter in the growth of the company, with the support of his lawyer sister, Laura, who shares his corporate vision and investments strategy and is responsible for the company's legal and corporate issues.

Also fundamental is the contribution of his wife Adriana Spazzoli, who takes care of Communication and Marketing activities, increasing brand awareness worldwide, also through sports sponsorship initiatives.

Mapei's notable contribution to the chemical industry resulted in Giorgio Squinzi being made the President of the Italian Chemical Federation (from **1997-2003** and from **2005-2011**) and the CEFIC - European Chemical Industry Council (2010), providing a real boost to the sector. Thanks to his commitment to industry and business, Giorgio Squinzi was made the President of the Italian Industrial Confederation from **2012-2016**.

After taking over as the company's CEOs in **2019**, his children, Veronica and Marco, who had been with the company since the latter half of the 1990s, helped introduce some new product lines and expand the Mapei Group globally.

BUSINESS

Mapei develops, manufactures and markets **building** products and solutions that can cater for every imaginable need in the construction industry, from housing and infrastructural works to cutting-edge architectural structures and repair work.

Alongside its high degree of **Specialisation**, the Group's **Internationalisation** strategy means it has local business-manufacturing facilities to work more closely with its partners.

Another driver behind Mapei's growth is **Research & Development** to which the Group is highly committed in terms of both investment and human resources. It has **32 R&D laboratories worldwide**, including its main **Corporate Research Centre** in Milan that coordinates the operations of all the others and also acts as a central analysis lab. The various centres, equipped with cutting-edge instruments and appliances, work constantly with universities and industrial-scientific research institutes all over the world.

The firm believes that **Sustainability** is not just a shared responsibility but also a key asset for a company. Mapei products and solutions are made from materials that protect the environment and health of installers and end users and are designed to reduce energy consumption.

**FULL RANGE
OF
PRODUCTS**

Mapei provides the building market with a full range of **23 product lines** covering every field of application: installation of ceramics and resilient materials; additives for concrete; thermal-sound insulation systems; structural reinforcement products; repair and renovation products; and niche products for the market, such as grinding additives for cement works, systems for constructing tunnels and underground works, and products for the shipbuilding industry.

Thanks to its extensive range of **products** and **Technical Assistance** and building-site **consultancy** services, particularly appreciated by designers and installers, Mapei partners thousands of **projects** worldwide, ranging from major infrastructures to iconic buildings.

These include: the Guggenheim Museum in New York; the recently built Louvre Museum in Abu Dhabi; Marina Bay Sands Hotel in Singapore; and Petronas Twin Towers in Kuala Lumpur.

Futuristic Jewel Changi Airport in Singapore.

The Panama Canal, the world's most ambitious engineering work; Gilgel Gibe III hydroelectric plant in Ethiopian, the biggest in the whole of Africa; and Riyadh Metro in Saudi Arabia, considered to be the world's biggest public transport system.

**COMMITMENT
TO CULTURE
AND SPORT**

Mapei has always considered supporting culture and sport as an epitome of its commitment to people and the nation. The Group sponsors lots of cultural institutes, such as La Scala Theatre, Santa Cecilia National Academy in Rome, the Peggy Guggenheim Collection in Venice, La Triennale Foundation in Milan, and the Veneranda Fabbrica del Duomo di Milano.

As part of its commitment to both amateur and professional sport, particularly football and cycling, Mapei promotes values that are part of its own DNA, such as talent, teamwork, enthusiasm, competitive spirit and perseverance in taking on new challenges. Since 2003, it has been the owner of **U.S. Sassuolo Calcio**, the team of the city that is the symbol of the ceramic district, which started from the Italian Serie C2 division and this year celebrates its first ten years in Serie A division.

To help the team achieve its lofty goals, the company bought Reggio Emilia Stadium in 2013, which was renamed **Mapei Stadium**, a milestone as regards national and international sports facilities. In 2019 it opened another sports facility, the **Mapei Football Center**, one of the most modern sports centres in Europe covering an area of 45,000 m² with six playing fields, including a football pitch with a covered stand complete with changing rooms, a swimming pool, gyms and a medical-physiotherapy unit. The Group also supports **Mapei Sport** Centre that is engaged in scientific research and provides support for athletes of all levels, so they can improve their performance with the help of training plans and individual biomechanical testing and assessment.