

SUMMARY OF THE
2020
SUSTAINABILITY
REPORT



LETTER TO THE STAKEHOLDERS



Veronica and Marco Squinzi

co-CEOs

2020 was unprecedented, almost entirely dominated by the **Covid-19 pandemic** which devastated Italy and the whole world, changing everyone's priorities and severely testing not only every country's health service, but also their entire economies.

This change in perspective meant that companies, businesses and institutions had to be exceptionally reactive and flexible, an acceleration into the digital sphere that could represent an epoch-defining change for our country in both technological and cultural terms towards **sustainable development**.

In this challenging context Mapei, firmly convinced that the path towards sustainability has to include research and innovation, was not found to be lacking. Thanks to **investments in our production facilities, digitalisation and training**, we managed to maintain a high level of efficiency, safety and quality, even with these new ways of working dictated by the pandemic.

In spite of the difficult conditions globally, we are proud of the results we achieved thanks to what is now our consolidated corporate strategy of **Internationalisation, Specialisation, Research and Development and Sustainability**, fundamental characteristics of an efficient production and marketing system.

This has enabled Mapei to continue to be an active member of the community and to provide sponsorship to help support numerous hospitals, putting themselves at the side of medical staff and all those who found themselves exposed, and still find themselves exposed today, in the front line of the battle against the virus.

Special thanks must go to all the members of the great **"Mapei Family"** in particular, to whom we wish to express our thanks for the seriousness and dedication they have always

shown us and for their commitment and support that are enabling us to continue our work, even in such difficult times. In fact Mapei, which in 2020 had more than **10,600 employees around the world and a turnover of 2.8 billion Euros**,

never stopped because of the pandemic and continued their operations and manufacturing in complete safety, not only to support their subsidiaries and guarantee the supply of products to our clients all around the world, but also to prevent the interruption of important strategic national construction sites and infrastructure works.

In this difficult moment for Italy and the entire world, we have managed to maintain our **passion, commitment, transparency, talent and competitiveness**, the values that have always made us stand out and that make us perfect team members for each and every one of our stakeholders: from clients to suppliers and to all those people and organisations we collaborate with.

In fact, for more than eighty years Mapei has been striving to guarantee "**constant quality**" for the market, for buyers, for the environment and for our collaborators.

The attention Mapei Group reserves for all aspects of its employees' life at work, and not only at work, has been acknowledged this year by the market research group ITQF (Istituto Tedesco Qualità e Finanza), in their "**Italy's Best Employers for Women**" rankings, which includes Mapei amongst the best two hundred employers for women in Italy. Also in 2020, thanks to our desire to play a part in improving the environment, we took great steps forward in reducing our impact on the environment towards a circular economy by containing consumption of raw material entering our facilities and maximising the recovery and reuse of waste by-products. Because of the particular context, the issue of **Circular Economy** took on even more significance when carrying out the annual review of Mapei Group materiality matrix, not only to confirm the growing amount of interest in the issue shown by our stakeholders, but above all to demonstrate the high level of commitment in this direction throughout the whole of Mapei and to illustrate the important results we have obtained and that have enabled us to win the "**Best Performer in the circular economy 2019/2020**" award.

Lastly, 2020 was also the year in which Mapei decided to extend their reporting on sustainability by assisting several pilot European countries in the drafting of their own local Sustainability Report, which is attached to the annual Sustainability Report for Mapei Italy organisation published by Mapei Group.

So it is with enormous pride that we present you the **fifth edition of Mapei Sustainability Report**.

Veronica and Marco Squinzi





OUR FIFTH SUSTAINABILITY REPORT

For the fifth year running, Mapei has decided to continue sharing the results achieved in the field of sustainability and to share with its stakeholders the activities undertaken to monitor and reduce the impact of production processes and products on the environment, to promote the activities of its employees and support local communities to achieve satisfying economic results.

This year, too, Mapei has published its annual Sustainability Report which, similarly to previous editions, opens with an introduction and is followed by four sections, with each one dedicated to one of the ingredients of Mapei's winning recipe: research and development, efficiency of the production system, focusing on people and the relationship with the community.



Roadmap of the 2020 Sustainability Report

The 2020 Sustainability Report, drafted according to **GRI (Global Reporting Initiative) Sustainability Reporting Standards**, describes the main environmental, social and economic aspects that characterise the company and retraces the initiatives undertaken and the results achieved throughout the year of reference.

The document refers to Mapei S.p.A. (from herein the "Parent Company") and the following Italian subsidiaries: Adesital S.p.A., Cercol S.p.A., Mosaico+ S.r.l., Polyglass S.p.A., Vaga S.r.l. and Vinavil S.p.A. With respect to the previous Sustainability Report Mapei Marine S.r.l. has been added, a trading company founded in 2020, while Fili & Forme S.r.l. became part of Mapei S.p.A. as of 1st May, 2020. Inside the document, reference is made to this

framework under the heading "Mapei Italy".

Lastly, similarly to previous years, the report does not include the results for the companies U.S. Sassuolo Calcio S.r.l. and Mapei Stadium S.r.l. The layout and drafting of the Report were followed step by step by a dedicated work group, which included representatives of Mapei top management. Numerous corporate functions were also involved in the project and provided input for their respective areas of expertise.

Regarding the identification and attribution of priorities for Mapei stakeholders, what emerged during the drafting of the previous Sustainability Reports has been upheld while, as in previous years, the materiality analysis was reviewed and updated.



SUSTAINABILITY FIGURES

All figures refer to Mapei Italy* framework



MILLION EUROS
DISTRIBUTED TO
STAKEHOLDERS
IN 2020



OF TURNOVER IN 2020 CAME
FROM PRODUCTS WITH
FORMULATIONS LESS THAN
3 YEARS OLD



MILLION
EUROS
INVESTED
IN R&D
IN 2020



HOURS
OF TECHNICAL
TRAINING



PARTICIPANTS
IN 2020



TOTAL OFFSET OF CO₂ EMISSIONS
FROM KERAFLEX MAXI SI ZERO
DURING ITS LIFE CYCLE, BY
PURCHASING CREDITS THROUGH
**THE “WIND BASED POWER
GENERATION” PROJECT IN INDIA**



* Does not include U.S. Sassuolo Calcio S.r.l. and Mapei Stadium S.r.l. (refer to page 1).



82%

OF PURCHASED
GOODS (IN WEIGHT)
FROM ITALIAN
SUPPLIERS IN 2020



2,302
EMPLOYEES
IN 2020



4.1%
NEW EMPLOYEES
JOINED IN 2020



3.9%
EMPLOYEES LEFT
IN 2020



4.87
INCIDENT
RATE IN 2020
(-23% COMPARED
TO 2019)



99%
OF EMPLOYEES
WITH A PERMANENT WORK
CONTRACT



MORE THAN **27,000**
HOURS OF TRAINING
FOR EMPLOYEES (11.8
HOURS PRO CAPITA)



APPROX. **29** MILLION EUROS CONTRIBUTED FOR
SPORTING, CULTURAL AND SOCIAL INITIATIVES

AWARDED *Best Performer in the circular economy*
2019/2020 AND *Italy's Best Employers for Women*



SUMMARY OF THE 2020 SUSTAINABILITY REPORT



Material issues

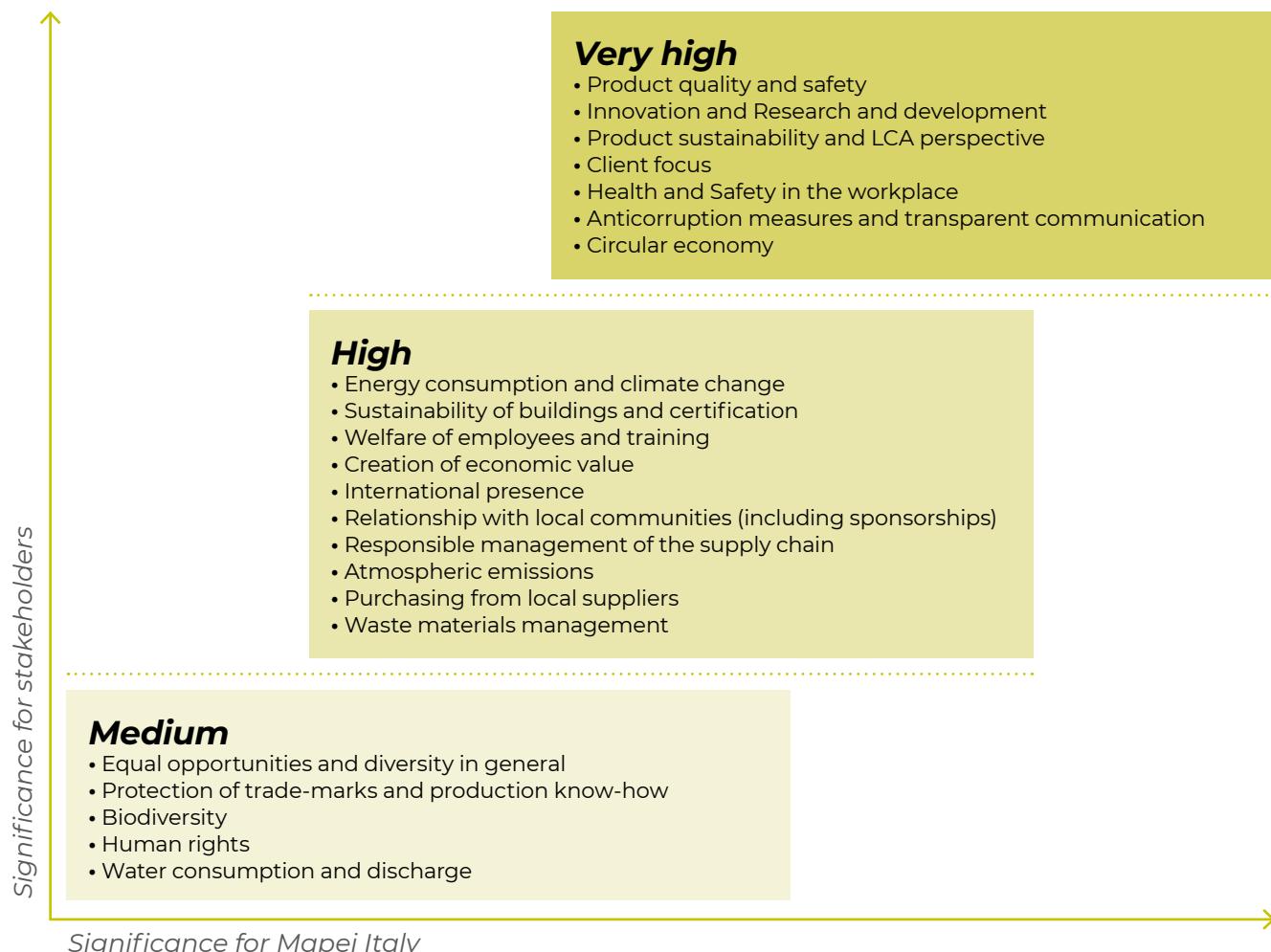
The 2020 materiality matrix remains substantially the same as the previous year, apart from the passage of **Circular Economy** from "high" priority to "very high" priority. This issue, which was first introduced in Mapei Group's materiality matrix in 2019, has become increasingly relevant over the course of the reference year because of the growing awareness shown by Mapei stakeholders of the issue and of the Group's particularly high commitment to such issues.



Mapei stakeholders

In order to assess whether the main Mapei stakeholders matrix needed to be remapped, the analyses carried out in previous years regarding corporate structure, operations (not limited to business activities) and the entire chain of values were confirmed. In this regard, no particular variations have been noted and, therefore, the validity of both the stakeholder categories that had already been identified and their respective level of priority in terms of their **dependency** on Mapei and the **influence** their particular area of business and their decisions can have on Mapei Group, were confirmed.

Mapei 2020 materiality analysis (refers to Mapei Italy organisation)



As with previous years, Mapei Group endorses, supports and upholds the 2030 Agenda. What is more, Mapei has identified 4 reference objectives to focus on which are close to its values and commitments and which, it believes, can have a significant effect on business activities.



Approaches adopted to involve Mapei stakeholders

Employees



- Code of ethics
- Constant dialogue
- Performance evaluation process
- Internal newsletters, corporate magazine "Realtà Mapei", Mapei NET (company intranet) and social media
- Sporting and cultural events sponsored by the company
- Training courses



Suppliers



- Code of ethics
- Dialogue through periodical technical updates and refresher meetings
- Qualification process



Community



- Support for organisations and participation in cultural, sporting and charity events/projects
- Realtà Mapei, website, social media and newsletters
- Interaction with local residents and their representative bodies
- Company newsletters
- Press releases



Clients and end users



- Code of ethics
- Pre and post-sales technical support (including site surveys) and mobile laboratories
- Training seminars and courses, webinars and video tutorials
- Trade fairs, conventions and sporting and cultural events
- Realtà Mapei, website, social media and newsletters
- Technical product documentation, user manuals, design guides and dedicated software



Research & Development partners

- Code of ethics

- Collaboration with the scientific community, training institutes and university research centres
- Trade fairs, conventions and special events
- Realtà Mapei, website, social media and newsletters
- Scientific congresses



Other sector operators



- Participation in work groups within the framework of trade associations



Legislators, Public Administration and Inspection and Control bodies



- Code of ethics
- Institutional documentation and conferences within the framework of AIA (Autorizzazione Integrata Ambientale - Integrated Environmental Authorization)



Overseas branches and subsidiaries



- Mapei Group code of ethics
- Constant dialogue at all levels and with all company functions
- Training courses
- Realtà Mapei, website, social media and newsletters



Mapei Group around the world in 2020

89

SUBSIDIARIES IN 57 DIFFERENT COUNTRIES

31

MAIN RESEARCH CENTRES IN 21 COUNTRIES

81

PRODUCTION FACILITIES IN 5 CONTINENTS IN 36 DIFFERENT COUNTRIES

2.8

BILLION EUROS CONSOLIDATED TURNOVER AS OF 31ST DECEMBER 2020

MORE THAN
10,600

EMPLOYEES

MAPEI GROUP: A PASSION THAT MADE HISTORY

"Think big and expand all around the globe without losing sight of the characteristics of a family-run business."

Giorgio Squinzi

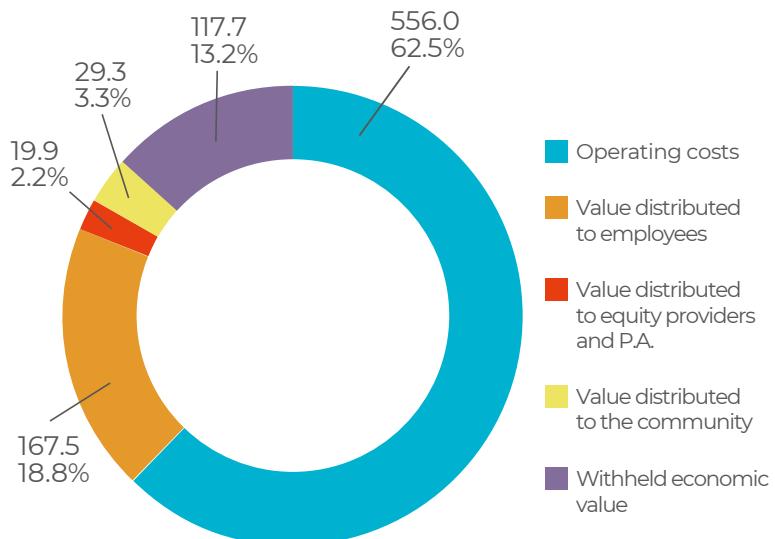
Mapei is globally recognised as one of the leading brands on the market for adhesives, sealants and chemical products for the building industry. Thanks to its strategy of **internationalisation** consolidated over the years, Mapei Group has had the ability to transform a small, Milan-based company into a globally-recognised player, with products which stand out for their **quality, efficiency and durability**, supplying every sector of the construction world. There are numerous factors behind this geographic expansion and progressive consolidation on international markets: these include the professionalism of its **employees**, a natural flair for **innovation** and **technological improvement**, commitment to **environmental sustainability and social issues** and a progressive growth in the portfolio of solutions and systems offered for an extensive range of **specialisations**, which all benefit from the contribution of constant **Research and Development** work and a well-structured **technical support** network.

Italian brands of Mapei Group



Generation of value for stakeholders

Distribution of economic value generated in 2020 (million € and percentage)



Ethics and transparent communication

The running of the company is under the guidance of co-CEOs Veronica and Marco Squinzi, two of the four members of the mainly female Board of Directors. The other members are the lawyer Laura Giovanna Squinzi, Chair of the Board since 2019, and Architect Simona Giorgetta, as board advisor. Each subsidiary also has their own Board of Directors supported by a company management structure to oversee operations.

Mapei is committed to maintaining **transparent and direct communications** with all its interlocutors, both those within the company and those external to the company.

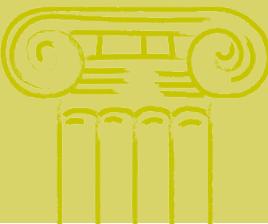
The most important tool to enable this approach is the **Code of Ethics**, which was drafted as part of the Organisation, Management and Control system in compliance with Decree 231/2000 (**Form 231**). In this document, which defines the principles of behaviour, responsibility and obligations of all those working for

or on behalf of the Group, Mapei has based its ethical values on **10 fundamental principles**.

There is also an online platform available and open to everyone, the Whistleblowing Portal, where users can anonymously report cases of behaviour not in line with the Code of Ethics or Form 231 adopted by each company. Each report is received and processed by the Supervisory Board of the Company and by the Corporate Internal Audit Team of Mapei Group in line with the **Whistleblowing Policy**.

Regarding the impact products have on the environment, Mapei uses various transparent communication tools, such as **Environmental Product Declarations**, environmental certification and certified management systems. Apart from the above, the company also communicates through periodical newsletters, websites, social media, advertising, corporate videos and the two-monthly corporate magazine, **Realtà Mapei**.

Cornerstones of the Mapei code of ethics



- 1 Always be one step ahead**
- 2 Be the best supplier**
- 3 Build a relationship as a partnership**
- 4 Maintain a solid financial base**
- 5 Never stop innovating**
- 6 Constantly improve the quality of products and services**
- 7 Create a winning and committed team**
- 8 Be at the forefront of environmental sustainability**
- 9 Be determined in the pursuit of excellence**
- 10 Always communicate the truth**





CONSTANT RESEARCH AND INNOVATION AND INCREASING COMMITMENT TO SUSTAINABILITY

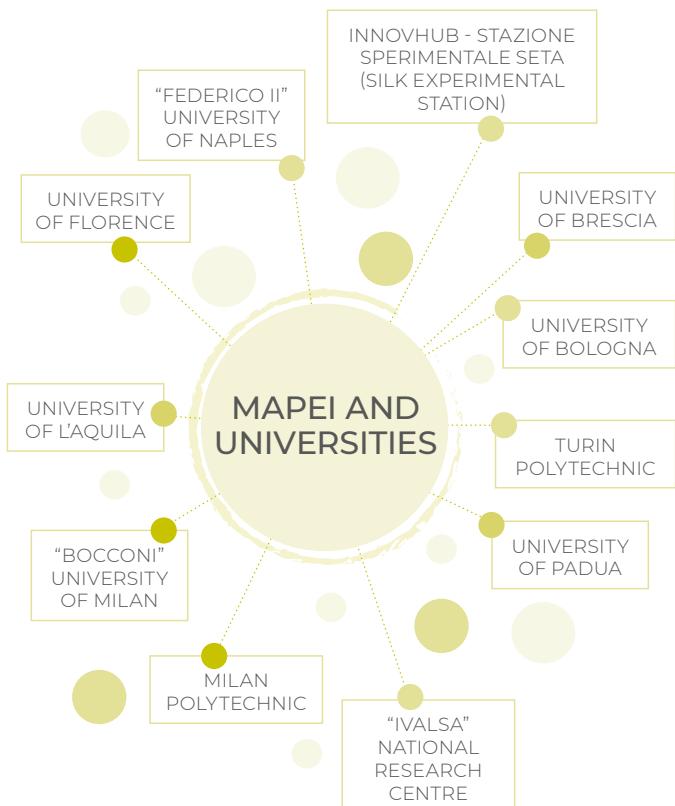
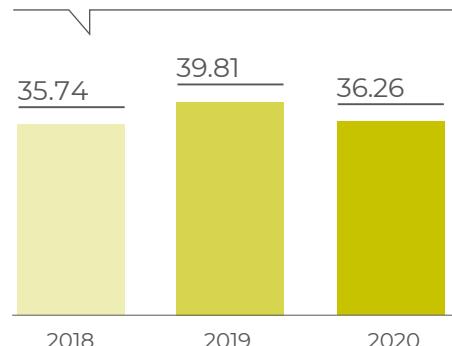
"The path towards sustainability has to include investments in research and development and innovation."

Marco Squinzi

Mapei and the scientific community: constant collaboration

All products and solutions offered by the Group are a concrete example of the intense Research and Development (R&D) work carried out every year by Mapei and its team of professionals in 31 Mapei research centres around the world (6 in Italy).

Research and Development costs (million €)



The level of investments in R&D¹ by the Group in the three-year reference period amount to **111.81 million Euros**, of which **36.26 million Euros** in 2020 alone.

88% of this total regards Mapei S.p.A. and the Milan Research Centre in particular.

In order to share ideas and know-how in the field of R&D, Mapei collaborates with the Scientific Community: in 2020 Mapei Group distributed a total of around **452,000 Euros** to Universities and Research Institutes.

¹ This amount includes the cost of R&D personnel, external consultants, depreciation costs of laboratory equipment and the cost of materials used in the laboratories.

Sustainability through our products

The fundamental concept of sustainability for Mapei consists of various elements:

Evaluating the impact products have on the environment

A dedicated group has been created within Mapei R&D to evaluate the impact generated by products throughout their life cycle using standardised **LCA (Life Cycle Assessment)**² methods.

Also, since 2016, Mapei has been qualified (through **Certiquality** certification) to internally verify and release voluntary **EPD (Environmental Product Declaration)**, which are drafted according to international standards ISO 14025 and EN 15804. Overall, Mapei Group now possesses 51 EPD for a total of 159 products.

Creating durable, circular products

With a view to achieving a circular economy, Mapei is constantly committed to recovering/recycling waste by-products and containing the amount of virgin raw material entering production processes.



Testimony of this commitment came in 2020 when Mapei was awarded the prestigious "**Best Performer in the circular economy 2019/2020**", award thanks to the presentation of its **special Mapei ACF-L1, ACF-L2 and ACF-L3 admixtures for road-grade asphalt** project.

Mapei Group also decided to dedicate a lot of energy and effort into the introduction of recycled materials in production cycles, both as components of product formulations and for product packaging.

Sustainability of buildings: Mapei's contribution

The solutions offered by Mapei Group help reduce the impact buildings and structures have on the environment and guarantee the comfort and safety of people working in the buildings and of those carrying out renovation or construction work.

As far as **environmental sustainability** is concerned, particularly energy consumption, solutions such as

high-yield heated floors and external thermal insulation systems are being employed. Other examples include high reflectance waterproofing systems and roofing materials with high thermal emissivity.

EC1 PLUS products and products covered by an EPD help meet the requirements of international certification protocols for sustainable buildings such as **LEED** (Leadership in Energy and Environmental Design), **BREEAM** (Building Research Establishment Environmental Assessment Method) and **WELL** (Well Building Standard). Sustainable solutions and products also meet the requirements of **CAM** (Criteri Ambientali Minimi - Minimum Environmental Criteria) for the building sector, which became mandatory for public tenders in Italy in 2017, another instrument adopted to improve the impact a building has on the environment throughout its entire life cycle.

Promoting a "culture of sustainability"

Mapei Group organises a series of technical training courses and events every year to promote the development of culture in the world of building, particularly when it comes to the subject of sustainability. Mapei also has various support tools available, such as its mobile laboratories and product safety data sheets that are available to be viewed online or as free downloads from the website, as well as technical specifications and software tools dedicated to design engineers. Since 2019, again on the company website, special data sheets are available called **P.A.S.S.** (Profile Aspects and Synthesis of Sustainability), dedicated product specification and data sheets regarding the sustainability characteristics of products.



And lastly, we also have **#acasaconmapei** (#athomewithmapei), an initiative launched by Mapei Group in 2020 to share technical and environmental sustainability information

during the pandemic with a series of video tutorials featuring Mapei engineers and technicians directly from their homes, talking about solutions from Mapei Group to carry out the most common routine jobs.

² Analysis of a product's life cycle, from extraction of raw materials to disposal of demolition waste according to the "cradle to grave" approach.





3

MAPEI'S CHAIN OF VALUES: EFFICIENCY AND RESPECT FOR THE ENVIRONMENT

"We have learned how to adapt our strategy to suit the world of the future, a world which is constantly changing."

Squinzi family

Production activities and a constant guarantee of quality

Upstream integration of raw materials and the diversity of the products and systems on offer are distinguishing features of Mapei's approach to the manufacturing process in Italy, making it a genuine **integrated supply chain** in every sense.

Total overall production in 2020 from the Parent company and each of our subsidiaries amounted to 1,438,000 tonnes.

Monitoring the impact of production processes to safeguard the environment

The new **QHSE policy** (Quality, Health, Safety and Environment) shared at Group level over the final months of 2020 is testimony of Mapei's commitment and attention to issues regarding quality, health and safety and safeguarding the environment.



Energy and greenhouse gas emissions: efficiency and reduction

Around 87% of total **energy consumption**, which was reduced by 3% compared to 2019, came from electricity and natural gas.

Mapei Group's commitment to reducing its emission of **greenhouse gases** (GHG), a direct consequence of energy consumption, is demonstrated by the concrete initiatives implemented such as investments in **cogeneration** plants installed at the facilities of its subsidiaries Vinavil, Polyglass and Vaga and in **photovoltaic** plants at the Parent company's facilities in Mediglia and Latina, part of a drive towards **in-house production of electrical energy**.

In 2020 around 12% of the electrical energy consumed at these last two sites came from photovoltaic plants resulting in the prevention of around 600 tonnes of CO₂ emissions into the atmosphere.

Waste: recovery, recycling and disposal

The amount of waste produced by Mapei Group in 2020 was less than 16,000 tonnes: of this amount, 78% was made up of non-hazardous waste with the remaining 22% classified as hazardous waste.

As far as the disposal of waste produced in 2020 was concerned, the figures are relatively well balanced: the amount sent for **recovery/recycling** was 50.8%, while 49.2% went for **disposal**.

Water: consumption and discharge management

The amount of **water drawn off** by Mapei Group in 2020, which was used mainly for industrial purposes and a minimum part for civil use, amounted to around

7.4 million m³, 97% of which came from wells: this way of drawing off water, in fact, has less impact on the ecosystem and biodiversity compared with drawing off from surface-based water sources.

Another of Mapei's commitments is to periodically control the quality of the water it discharges, even when not required by local environmental regulations.

Emission of atmospheric pollutants: sampling and analysis

There are specific production processes carried out in Mapei Group's facilities that cause the **emission of pollutants directly into the atmosphere**; they are periodically monitored and are made up mainly of NOx, dust particles³ and volatile organic compounds (VOC)⁴.

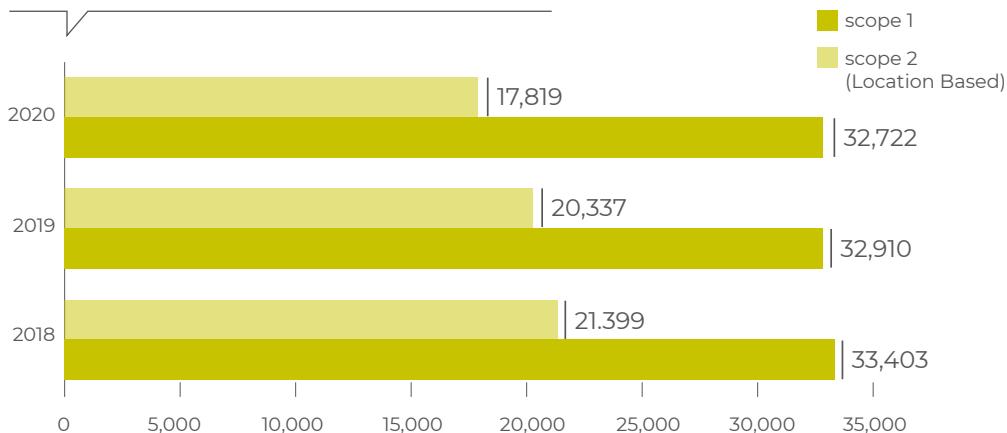
Responsible purchasing

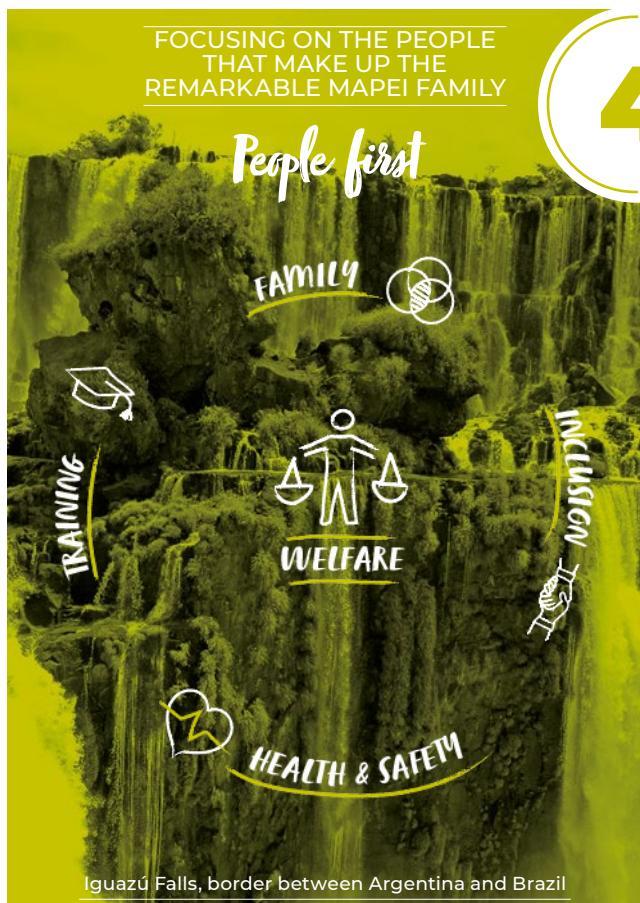
Overall, out of the 135 new suppliers of raw materials, packaging materials and finished products added to Mapei Italy suppliers list in 2020, 74% were selected by means of a standardised qualification process which also takes into consideration voluntary quality parameters regarding environmental and social aspects.

³ According to the analyses carried out, it is estimated that the amount of dust particles emitted from chimneys ranged from 4 to 10 tonnes/year.

⁴ In general, these emissions are measured using a Total Organic Carbon (TOC) indicator.

GHG emissions (equivalent tonnes of CO₂)





In response to the Covid-19 pandemic, Mapei took out specific insurance cover and signed three agreements between representatives of the company and the Trade Unions to manage the emergency. The first agreement consisted of integrating parental leave payments and extending and widening the Holiday Transfer scheme by adding a "coronavirus emergency" option, whereby employees with a large backlog of holiday leave can donate a part to their colleagues. A very high number of employees enrolled in this initiative. The second agreement defined an advance and integration of up to 100% of monthly gross pay for employees made redundant. And lastly, with the third agreement, the way the company's **profit-sharing bonus** was calculated was modified by considering only the period June to December, rather than the whole year.

FOCUSING ON THE PEOPLE THAT MAKE UP THE REMARKABLE MAPEI FAMILY

"As a company, Mapei is helped by a long-term vision. We are a fantastic team which, working together, has to reach a goal."

Veronica Squinzi

In 2020 the entire world found itself having to respond, and is still responding, to the complex and dramatic situation caused by the Covid-19 health crisis. Even in these moments of crisis Mapei Group never stopped demonstrating the importance it has always placed on their people, with whom it has a strong bond and spirit of unity which has always characterised the "**Mapei family**" and that has proven to be an essential factor in overcoming such a difficult situation.

COPERTURA COVID-19
Assistenza ai dipendenti





INDENNITÀ RICOVERO 100 EURO AL GIORNO	INDENNITÀ DA CONVALESCENZA 3000 EURO UNICA SOLUZIONE	ASSISTENZA POST-RICOVERO PER UN RICOVERO SUPERIORE A 7 GG
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The wellbeing and safety of people as a priority

Numerous initiatives were launched by Mapei Group to guarantee a working environment that focused on the needs of its employees.

These included the **Flexible Benefits** platform and the **Holiday Transfer** scheme, which can be accessed via the "**Ethical Man-Hour Savings Bank**".

In tackling the difficult Covid-19 situation, Mapei Group showed even more than before its constant commitment to safeguarding the health and safety of its employees by issuing a **General safety protocol** applicable to all activities and all branches of the Group in Italy. Also, a **Covid-19 Committee** was formed at every site tasked with managing the emergency.

2020 saw the conclusion of the nationwide implementation in Italy of **incident management software**, which was introduced in order to improve and extend the overall level of the reporting and monitoring of workplace incidents.

Professional development through constant training opportunities

Mapei firmly believes in the importance of training and the professional development of its employees which is why, even in 2020, it continued to invest in training activities by taking advantage of the inter-professional funds available for continuous training from the Italian associations Fondimpresa and Fondirigenti.

The training courses mainly given in 2020 were for topics such as health and safety and languages. An e-learning course was also created called **Remote Working**, an initiative launched as a reply to the new working conditions imposed by the lockdown to support employees during their first months of working from home.



Diversity and inclusion, important strong points

As of 31st December 2020 the Mapei family had 2,302 **employees**, 99% of whom were working on a permanent contract basis.

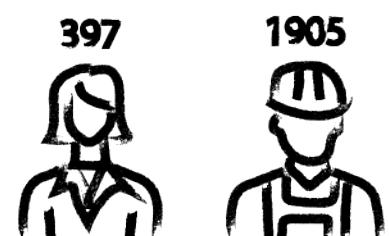
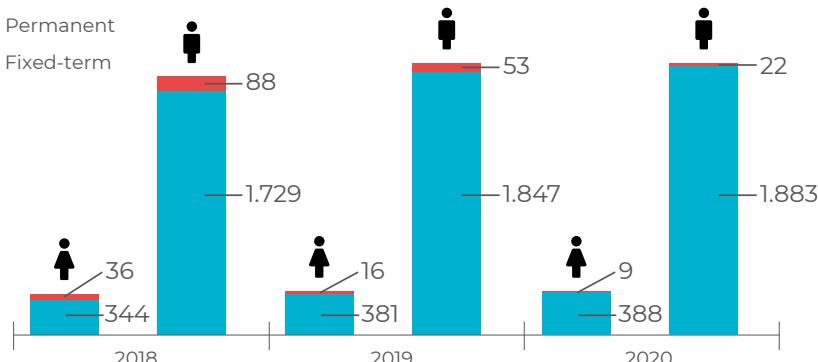
A demonstration of the level of attention Mapei Group pays to all their employees are the rankings (second place amongst companies from the chemical sector) published in September 2020 by ITQF (Istituto Tedesco

Qualità e Finanza), entitled "**Italy's Best Employers for Women**", which recognises the 200 best employers for women in Italy. As with all previous years, in 2020 Mapei Group was again involved in numerous inclusion and diversity initiatives and projects, mainly in digital format and in collaboration with various associations and foundations.

Contracts



■ Permanent
■ Fixed-term





Sport: commitment, sacrifice and a joint goal

In the world of sports, Mapei's jewel in the crown is **Sassuolo Calcio**: in spite of the Serie A championship being interrupted temporarily, the 2019/2020 season was very important and symbolic for the club because it was also the year of its **centenary**.

An important event in 2020 was the **naming** of the access road to the Mapei Football Center **sports centre** in honour of **Giorgio Squinzi** and of the **synthetic pitch** in honour of **Adriana Spazzoli**.

Mapei Group's first sporting love, however, is one it has

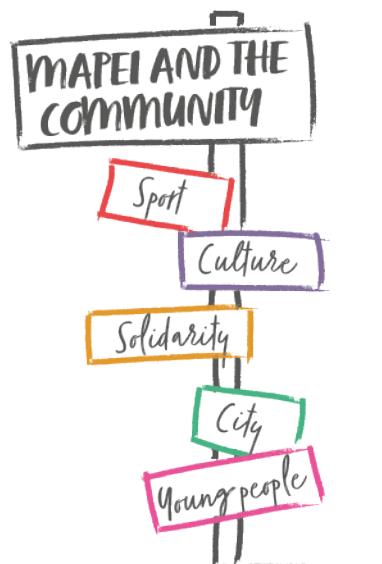


MAPEI GROUP'S BOND WITH THE COMMUNITY AND TERRITORY

"In order to grow, not only do we need to achieve economic success, we also need to be socially responsible towards all the communities we are part of."

Adriana Spazzoli

Mapei has always been committed to keeping its bond with the community alive by launching numerous initiatives based on their passion for sport, the love of culture and consideration for others. In a year characterised by the health crisis, this commitment was demonstrated in an even more marked way than usual to make Mapei Group's closeness to the community really felt.



never forgotten: **cycling**, a passion that has been part of Mapei since 1993. Since 2008 Mapei has collaborated with **UCI (Union Cycliste Internationale)**, acting as Main Sponsor every year at the premier event on the international road cycling calendar, the **UCI Road World Championships**. Mapei's commitment to the world of sport also encompasses volleyball, tennis, golf and motorsports: numerous events on the **ladies volleyball** calendar have seen the company taking a leading role, while in the world of motorsports, Mapei sponsored the **MotoGP** at the **Misano Adriatico** circuit and continued with its sponsorship of **Rachele Somaschini**, the rally driver and testimonial for the awareness and fundraising campaign "**Correre per un respiro**", or "**Race to breathe**".

Culture: a value to preserve and promote

Right from their very foundation, Mapei Group has always been an integral and active component of numerous initiatives in the world of **culture** aimed mainly at promoting the immense artistic and cultural heritage of our country.

As with previous years, Mapei has continued to be a supporter of important cultural foundations, such as the **La Scala Opera House** and the **Santa Cecilia National Academy**, which live-streamed their programmes due to the limits imposed by the pandemic. Mapei Group's support was not lacking either for other organisation close to their heart, such as the **Spazio Teatro No'hma** theatre, the **Triennale**, the **Giuseppe Verdi Symphony Orchestra** of Milan, the environmental organisation **FAI** and the **Peggy Guggenheim Collection** in Venice.



Solidarity: at the side of those most in need

Every year Mapei sponsors various projects in the **social** sector, participating in charity initiatives and providing support to numerous associations. For many years the Parent company has been sponsoring the **Arché Onlus Foundation**, which dedicated their shelter "CasArché" to Adriana Spazzoli and renamed it **Casa Adriana**. An important objective reached in 2020 was the completion of work at the **EMERGENCY Centre of Excellence in Paediatric Surgery in Uganda**.



City: a more sustainable urban future

Mapei is constantly involved in promoting initiatives aimed at **enhancing cities**.

In 2020 Mapei renewed its collaboration with **Cervia Garden City – May in bloom** and with the **Cresco Award** and was a partner in the first Green Retail Park in the world, **Green Pea**, to promote a completely new direction in the behaviour of companies and individuals for a **more sustainable** and equal **future**.

MAPEI AND ITS SUPPORT DURING THE COVID-19 EMERGENCY

Numerous social and solidarity initiatives were launched by Mapei Group in support of hospitals operating in the front line of the battle against the virus:

- 750,000 Euros were donated to the R.C.C.S San Raffaele, Polyclinic and Luigi Sacco hospitals
- Donation to the Milan branch of the Red Cross
- Support in the construction of the Milan Trade Fair Hospital
- Provided experience and solutions to refurbish and extend numerous healthcare structures all over Italy
- Donation of healthcare materials to various hospitals
- Member of the "Let's All Say Thanks Together" project
- Sponsorship of two concerts at the Teatro del Maggio Musicale in Florence in memory of the victims and in honour of medical personnel
- Donation of 100,000 Euros to Sassuolo hospital from Sassuolo Calcio





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Mapei SpA Head Office

Via Cafiero 22
20158 Milan
+39 02 37673.1
mapei.it
mapei@mapei.it

