Living, welcoming and working. In prestigious environments. Creating the right atmosphere is the result of aesthetic and compositional choices that highlight essentiality and personality. Two characteristics that can live together in perfect harmony. Cementitious surfaces represent an original opportunity to go beyond routine conventions. This is what lies behind Mapei’s idea for a dedicated, innovative proposal, in which shades, linearity and end results become the vital lymph of contemporary interior design. With an added advantage: maximum reliability, whatever the level of foot traffic, in civil surroundings. Thanks to its high performance characteristics of mechanical and abrasion resistance in creating continuous, without interruption floorings.
The concept of liberty aims for absolute involvement between floors and walls which come to life with a marked material impact. From work spaces to relaxation areas, our view conquers wider, more harmonious horizons which, while creating their own personality, safeguard their overall compositional harmony. Continuity which is then renewed through a dialogue between interiors and exteriors.
Whether they be they for displaying haute couture, sports cars or rare, precious wines, their unifying feature is the atmosphere that architecture is capable of creating. The aesthetic counterpoint between floors and walls also involves merchandising features and lighting displays, in a harmonious dialogue.
Il mondo del gusto è sempre più spazio privilegiato di creatività architettonica e i luoghi del convivio aggiungono il piacere della vista a quelli del palato. I singoli ambienti regalano forza espressiva alla tavola, che poggia su superfici dove toni, texture e cromie incantano, qualificano, distinguono.

HOTELS & RESTAURANTS

The finer things in life increasingly provide privileged spaces for architectural creativity and meeting and gathering places can now add visual pleasure to those of the palate. Each individual surrounding offers an expressive force to the dining table, resting on surfaces where tones, textures and colours combine to charm, define and distinguish.
NEW TEMPLES OF WELLBEING MAKE THE VIEW AND EMOTIONAL INVOLVEMENT AN ESSENTIAL PART OF WHAT IS ON OFFER. WITH AN ADDED CREATIVE EXERCISE: ITS DIALOGUE WITH THE WATER. THE ANTIQUE CULTURE OF SPA CENTRES COMBINES WITH HIGHLY ORIGINAL PATHS. THE HARMONY OF THE SURFACES IS AT THE ROOT OF THEIR CHARM, TACTILE AS WELL AS VISUAL.
Livelli differenti nella stessa cornice compositiva, con presenza di scale e strutture ascensionali, chiedono al progetto nuove armonie. Le scelte estetiche delle superfici orizzontali possono essere riprese anche in verticale e negli elementi d’arredo, per ottenere una sorprendente continuità espressiva.
Different levels within the same compositional framework, with stairs and lift structures that require a new harmony within their design. The aesthetic choices for horizontal surfaces may also be incorporated vertically and in furnishings, to create surprisingly expressive continuity.
vantaggi

Per tutte le superfici:
in orizzontale, in verticale e a soffitto

Superfici nuvolate,
monocromatiche o tono su tono

Pigmentabile con infiniti effetti cromatici

Di facile preparazione ed applicazione

Buona resistenza meccanica e
all’abrasione

Adatto ad ambienti residenziali
e commerciali con traffico pedonale

Per il ripristino di superfici esistenti
e per la realizzazione di nuovi rivestimenti

Resistente ai raggi UV

Gradevole al tatto

Effetto materico/creativo

Facile da pulire

Essenziale, moderno, sobrio

Di facile manutenzione

For all types of surface:
horizontal, vertical and ceilings

Nuvolato effect, monochromatic or tone on tone

Mixable into an infinite array of colours

Simple preparation and application

High strength and resistance to abrasion

Suitable for residential surroundings and commercial areas with intense foot traffic

For repairing existing surfaces and creating new coatings

Resistant to UV rays

Pleasant to the touch

Textured/creative tactile effect

Easy to clean

Essential, modern, sober

Easy maintenance
principali destinazioni d’uso
main areas of use

Ambienti ad uso residenziale e complementi d’arredo
Residential settings

Esercizi commerciali e negozi
Commercial areas

Ristoranti e hall di hotel
Restaurants and Hotel lobbies

Spazi wellness e Spa
Wellness and spa centres

Musei e gallerie
Museums and art galleries

Scale
Stairways
CARTELLA COLORI

COLOUR CHART
SCELTA CROMATICA

ARANCIO

base bianca

white base

I colori esposti sono indicativi e possono variare per motivi di stampa.
Due to the printing processes involved, the colours should be taken as merely indicative of the shades of the actual product.
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COBALT BLUE

base natural

natural base

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SCELTA CROMATICA

GRIGIO

base bianca

white base

I colori esposti sono indicativi e possono variare per motivi di stampa.
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CROMATICA

GRIGIO

base bianca  
white base

I colori esposti sono indicativi e possono variare per motivi di stampa.
GREY

base natural

natural base

Due to the printing processes involved, the colours should be taken as merely indicative of the shades of the actual product.
SCELTA CROMATICA

MARRONE

base bianca

white base

I colori esposti sono indicativi e possono variare per motivi di stampa.
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SCelta CROMATICA
MARRONE SCURO
base bianca
white base

I colori esposti sono indicativi e possono variare per motivi di stampa.
DARK BROWN

base natural
natural base

Due to the printing processes involved, the colours should be taken as merely indicative of the shades of the actual product.
SCELTA CROMATICA

ROSSO

base bianca

white base

I colori esposti sono indicativi e possono variare per motivi di stampa.
RED

base natural
natural base

Due to the printing processes involved, the colours should be taken as merely indicative of the shades of the actual product.
CROMATICA

VERDE

base bianca

white base

I colori esposti sono indicativi e possono variare per motivi di stampa.
Due to the printing processes involved, the colours should be taken as merely indicative of the shades of the actual product.
SCELTA CROMATICA

GIALLO VIVO base bianca white base

I colori esposti sono indicativi e possono variare per motivi di stampa.
Due to the printing processes involved, the colours should be taken as merely indicative of the shades of the actual product.
SCelta CROMATICA

GIALLO OCRA
base bianca
white base

I colori esposti sono indicativi e possono variare per motivi di stampa.
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