

MAPEI “TOP JOB 2021-2022”

The multinational has topped the rankings in the Chemicals Industry category of a research project carried out by the German Institute ‘Qualità ITQ’ using the Social Listening Index method

Milan, 12th October 2021 - Mapei has topped the rankings for the chemical industry in the third edition of a survey carried out to find the best employers in Italy.

The poll organised by the German Institute *Qualità ITQF* and its media partner *La Repubblica Affari&Finanza* using the Social Listening Index method took the form of an accurate web survey of over 1 million online opinions about the 2000 employers involved in a study carried out over a period of 12 months (on social media, blogs, forums, news/video platforms).

This resulted in the 2021 Top Job - Best Employers rankings for Italy. The survey looked at such issues as the work environment, career development, prospects for growth, sustainability, and corporate values.

“We are extremely proud to have done so well in rankings based on online reputation - so Marco Ceraico noted, Mapei Italia’s Director of Human Resources -. Mapei continues to believe and invest heavily in the digitalisation of the management of human resources and work itself, a process that has been speeded up and put to the test by the pandemic. This achievement shows that our commitment is appreciated both by our staff and business partners”.

A large, stylized blue logo in the bottom left corner, consisting of a square frame with rounded corners containing a white geometric shape that resembles a stylized 'M' or a recycling symbol.

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