**MAPEI AND UCI SEAL 3-YEAR EXTENSION DEAL**

*MAPEI’s passion for cycling extended as Main Partner of the UCI Road World Championships for the 2020-2022 period*

On the occasion of 98th UCI Road World Championships in Yorkshire, United Kingdom, the Union Cycliste Internationale (UCI) and Mapei are pleased to announce the renewal of their partnership for a 3-year period from 2020 to 2022.

This extension of partnership reinforces the ties between the international governing body of cycling and the Italian industry leader in adhesives and chemical products for building. Mapei will be the Main Partner for the next three editions of the UCI Road World Championships in 2020 (Aigle-Martigny, Switzerland), 2021 (Flanders, Belgium) and 2022 (Wollongong, Australia).

Mapei’s close relationship with cycling has its origins in the Italian group’s founder Rodolfo Squinzi, a former elite cyclist. Giorgio Squinzi, his son and current President of the Mapei Group himself is passionate about the sport. During the nineties, the firm sponsored a top-tier UCI team which collected over 600 wins in the professional peloton, including four UCI Road World Championships.

The partnership with the UCI started in 2008 in Varese, Italy, and this year’s Championships in Yorkshire mark the 11th anniversary of this collaboration. Mapei also supported the UCI World Cycling Centre, the federation’s development and training arm, when it opened in 2002.

The partnership includes high visibility along the cycling routes and towns, Mapei’s logo on the support vehicles, exposure on digital platforms as well as comprehensive VIP hospitality opportunities.

**UCI President David Lappartient** said: “For 11 years now, Mapei has been part of our Championships. Our partner appears on arches, banners, vehicles … Their blue and white logo is closely associated with the imagery of our flagship event. This partnership extension is evidence of their renewed trust and the appeal of our sport.”

**Mapei Group President Giorgio Squinzi** said: “We are pleased to renew the collaboration with UCI for the next Championships, an esteemed partner with whom we share an important heritage, made of commitment and passion.

For Mapei, cycling is not only a sport or a communication tool. It reflects the values enclosed in our Company DNA, on which Mapei have founded the basis for their success: effort, constant team work and the determination to take on new challenges.”

**About Mapei**  
Founded in Milan in 1937, Mapei is today a global leader in the production of adhesives and chemical products for building. The Group now encompasses 89 subsidiaries and 83 production sites in over 36 countries across five continents. With 12% of its workforce and 5% of its annual turnover (€2.5 billion in 2018) dedicated to research and development - including 70% of investments dedicated to environmentally-friendly products - Mapei has always focused on innovation. In the world of sport, Mapei has been chosen by the largest organisational bodies such as the IOC, FIFA, and the UCI.

*For more information:* [*http://www.mapei.com/*](http://www.mapei.com/)

**About the UCI**  
Founded in 1900 in Paris (France), the Union Cycliste Internationale (UCI) is the worldwide governing body for cycling. It develops and oversees cycling in all its forms, for all people: as a competitive sport, a healthy recreational activity, a means of transport, and also just for fun. The UCI manages and promotes the eight cycling disciplines: road, track, mountain bike, BMX Racing, BMX Freestyle, cyclo-cross, trials and indoor cycling. Five of these are featured on the Olympic Games programme (road, track, mountain bike, BMX Supercross and BMX Freestyle Park), two in the Paralympic Games (road and track) and four in the Youth Olympic Games (road, mountain bike, BMX Supercross and BMX Freestyle Park).

*For more information:* [*www.uci.org*](http://www.uci.org)