**MAPEI IS PARTNER OF GREEN PEA, THE WORLD’S FIRST GREEN RETAIL PARK**

The first Green Retail Park in the world will open at the Lingotto in Turin on **9th December**: G**reen Pea**, **Oscar Farinetti**’s new business project focused on selling **sustainable products in full respect of Earth, Air, Water and People** to promote a new and responsible means of consumerism that is eco-friendly.

**Mapei** shares Green Pea’s mission to **encourage everybody to change behaviour**, both businesses and individuals, to create a **more sustainable and fairer future** that respects nature and environmental resources.

Mapei is a **Partner** in the project with its **building solutions** designed to **reduce energy consumption**, **manufactured locally by plants adopting certified management systems**, **safe** for both installers and end users, **guaranteed** to conform to the most stringent official standards, and in accordance with the specifications set down in the “*Manifesto of Green Pea values*”.

Another important contribution to eco-sustainability comes from **developing durable products with better mechanical properties**, whose extended life-cycle obviously reduces waste and the amount of materials and energy used for reconstruction purposes.

Mapei’s special corner will be located on the floor devoted to the home, living and design, showcasing the following product lines:

* Screeds, smoothing compounds, primers, adhesion promoters, consolidating products and waterproofers;
* Soundproofing products;
* Adhesives and grouts for ceramics, stone, porphyry and hand cut slabs;
* Elastic adhesives and sealants;
* Adhesives and products for installing wooden, resilient, textile and sports coverings;
* Products for resin and cement cementitious floors;
* Products for repairing asphalt paving and carrying out street maintenance work;
* Products for repairing concrete and masonry;
* Mortars for rendering, repairing, smoothing and protecting concrete surfaces and renders;
* Products for anchoring, structural bonding, repairing screeds and injecting cracked concrete;
* Composite systems for structural strengthening;
* Products for exterior thermal insulation and wall protective and decorative coatings;
* Waterproofing systems;
* Admixtures for concrete.

Founded in 1937 in Milan, Mapei now has 90 subsidiaries, including the parent company, in 57 countries and 83 production facilities in 36 countries spread across five continents, a consolidated turnover in 2019 of €2.8 Billion and more than 10,500 employees around the world.

The foundations for the success of the company are specialisation in the world of building by offering certified products and systems to meet the requirements of clients and market demand; internationalisation to be more in tune with local needs and to reduce transport costs to a minimum; Research & Development, which receives the most support from the Company in terms of both investments and human resources. Mapei has always been fully aware of the impact the company has on the environment and on society in general and, over the years, the three cornerstones of the Mapei philosophy have been joined by Sustainability as an essential driver behind the continuous development of the Company.

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