**MAPEI WALL COATINGS DRESS PALAZZO MORANDO**

*Mapei is Wall Painting Partner of Elle Decor Grand Hotel during Fall Design Week*

**From the 5th to the 21st of October**, in Via Sant’Andrea in Milan, the very heart of the Fashion Quarter, **Mapei will be taking part in the capacity of Main Partner** at the **Elle Decor Grand Hotel** event, an exhibition of new trends in hospitality and the luxury hotel sector.

Mapei is collaborating once again with Elle Decor Italia and is supplying **protective and decorative wall coatings** for Elle Decor Grand Hotel, an installation designed by **Lyndon Neri and Rossana Hu**, the winning Chinese team of the international **Designer of the Year 2017** prize during last year’s Milano Fall Design Week.

For this occasion, Mapei is proposing its [DURSILITE](https://www.mapei.com/it/en/products-and-solutions/products/?q=dursilite) and [COLORITE](https://www.mapei.com/it/en/products-and-solutions/products/?q=colorite) family of water-based wall paints. Water-based paints excel for their outstanding performance properties: **durability**, **attractive aesthetic effects and protection for surfaces**.

Designed for internal settings, thanks to their special acrylic resin or synthetic resin-based formulation, DURSILITE and COLORITE guarantee **excellent cover**, **low dirt pick-up** and an **easy-clean surface**. Mapei wall coatings are available in more than **1,000 exclusive shades** from the **Master Collection** colour chart, which are mixed using the automatic **ColorMap®** colouring system by Mapei and are available from authorised retailers.

For the world of hospitality, apart from collections of high performance wall coatings, Mapei also has a series of systems available that can guarantee high performance in terms of resistance, durability, application, quality finishes and designs, such as the complete systems for installing marble, natural stone and Luxury Vinyl Tiles (LVT). Systems guaranteed by years of experience all around the world, such as those for waterproofing bathrooms and damp settings (spa and wellbeing centres, for example), or balconies and terraces, as well as soundproofing and external thermal insulation systems for buildings. Certified systems compliant with the most rigid standards for kitchens and communal dining areas, where the maximum level of hygiene and health are a must.

*For further information on Mapei systems for the hotel sector and the world of hospitality:* [*https://www.mapei.com/it/en/hotellerie*](https://www.mapei.com/it/en/hotellerie)

Founded in 1937 in Milan, Mapei now has 87 subsidiaries, including the parent company, 81 production facilities in 35 different countries in 5 continents, a forecast turnover for 2018 of €2.5 Billion and 10,000 employees around the world.

The foundations for the success of the Company are specialisation in the world of building by offering certified products and systems to meet the requirements of clients and market demand; internationalisation to be more in tune with local needs and to reduce transport costs to a minimum; Research and Development which receive the most support from the Company in terms of both investments and human resources.

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