

Marmomac 2023

FROM MAPEI: INNOVATIVE PRODUCTS FOR URBAN DESIGN AND MAINTAINING SURFACES

Verona – 26th to 29th September – Stand E2, Pavilion 7

Milan, 26th September 2023 – Mapei, leading company in the production of chemical building products, is present at Marmomac 2023 from 26th to 29th September in Verona, consolidating its presence on the market with a vast portfolio of solutions for installing stone paving and urban design.

In the modernised space E2 in Pavilion 7, Mapei will be waiting for visitors interested in learning more about the dedicated lines for architectural stone and concrete paving and the maintenance and care of surfaces. Innovative, sound and durable products recommended to meet all the needs of designers, clients and end users.

Zero Line: new products with fully-offset CO₂ emissions¹

Continuing along the journey towards sustainability undertaken so many years ago, Mapei extends the Zero Line, first introduced in March 2023. Initially made up of products for ceramics and the building sector, the range has now been extended with the addition of new products, including waterproofers, adhesives and products for the care and maintenance of surfaces, with CO₂ emissions fully offset throughout their entire life cycle². The aim is to offer clients, designers and professionals the opportunity to choose to construct responsibly using high performance products with fully offset CO₂ emissions designed to last.

Mapestone Gr-Eco: mortars with natural fibres for architectural paving

To meet the needs of the more responsible designers interested in environmental issues, Mapei has developed the Mapestone Gr-Eco line. Made from natural fibres of vegetable origin and completely cement and lime-free, Mapestone Gr-Eco, Mapestone Gr-Eco Fill and Mapestone GR7 are recommended for creating architectural paving with filtering properties, which may also be used for stone paving in pedestrian zones or paving used by light vehicles in classes P4, P5 and P6 according to Italian standard UNI 11714-1:2018.

UltraCare: 4 new products to complete the portfolio dedicated to cleaning surfaces

Mapei extends its UltraCare range of dedicated products for protecting, maintaining and caring for surfaces with the introduction 2 cleaners to remove rust and organic stains and 2 protective treatments against water infiltrations with a solvent-based version and a water-based version, to offer installation companies a safer application experience and long-lasting results.

Mapei at Marmomac Meets Academies 2023

From the synergy of Italian excellence between Mapei, Stilmarmo and the Polytechnic of Bari comes a collection of design creations in stone, protagonists of the Marmomac Meets Academies 2023 exhibition in Pavilion 10, curated by Professor Giuseppe Fallacara. Mapei's contribution to the project has been different and specific on every occasion, according to the type of work to be carried out.

Presentation of the porphyry installation guide book

On Tuesday, 26th September at 5 pm in the Cinema Area located in Pavilion 1, Grazia Signori, geologist and Mapei product specialist for the architectural stone paving line, will present "*PORPHYRY*."

¹ CO₂ emissions measured throughout the life cycle of products from the Zero line in 2023 using LCA methodology, verified and certified by EPD, are offset through the acquisition of certified carbon credits in support of renewable energy and forestry protection projects. A commitment to the planet, to people and to biodiversity. Click here for further details on how emissions are calculated and on climate mitigation projects financed through certified carbon credits.

Technical guide to a noble stone", co-authored with Andrea Angheben. The publication is the only international reference guide for the use and correct installation of porphyry.

Mapei

Founded in 1937 in Milan, Mapei is now one of the world's leading manufacturers of chemical products for the building industry and has contributed to the construction of some of the most important architectural and infrastructural works worldwide. With 102 subsidiaries operating in 57 countries and 90 manufacturing plants in 35 different nations, the Group employs more than 11,900 staff worldwide. The Mapei Group's consolidated revenues amounted to almost €4 billion in 2022. The foundations for the success of the company are specialisation, internationalisation, research & development and sustainability.

www.mapei.com

For further information:

MAPEI PRESS OFFICE

Daniela Pradella | d.pradella@mapei.it | 348 2586205 | +39 02 3767 3374