

MAPEI AND UCI CONTINUE THEIR PARTNERSHIP

The Italian company will be Main Partner of the Union Cycliste Internationale (UCI) until 2028

Milan, 8 October 2024 - [Mapei](#), a leading manufacturer of chemical building materials, has renewed its commitment to the world of cycling by signing a new partnership agreement with the Union Cycliste Internationale (UCI). The Italian multinational will be Main Partner of the next three UCI Road World Championships scheduled between 2025 and 2028 and Official Partner of the 2027 UCI Cycling World Championships.

The agreement includes the UCI Road World Championships in Kigali, Rwanda next year, in Montreal, Canada in 2026, in Abu Dhabi, the United Arab Emirates in 2028, and in Haute-Savoie, France in 2027, where Mapei will be Official Partner of the second edition of the UCI Cycling World Championships, held for the first time in 2023 in Glasgow, which brought together 13 UCI World Championships in one major event.

The renewed collaboration strengthens the bond between the Union Cycliste Internationale and Mapei, underlining the deep connection between the Italian company and cycling. A relationship that began in 1993, when the Milan-based company entered the world of cycling, supporting a professional cycling team until 2002, which was capable of collecting an impressive 654 victories at international level. Since 2008, Mapei has been supporting the UCI Road World Championships, confirming its commitment to this inclusive and international sport. The partnership with the UCI is built on shared values such as perseverance, teamwork and the will to face tough challenges.

"Our passion for cycling has deep roots, also linked to our family, and is based on the values that we share with this sport - says Veronica Squinzi, CEO of Mapei - We are a company that 'never stops pedaling', so it is natural for us to continue this partnership with the UCI, which allows us to be part of an event that represents a world stage for the best athletes in cycling".

"We are delighted that the partnership between our Federation and Mapei has been renewed for another four years - says David Lappartient, President of UCI -. The Italian group's presence at the UCI Road World Championships for 16 years bears witness to its strong commitment to cycling and to our flagship annual event. I am also delighted to be able to count on Mapei's support for the second edition of the UCI Cycling World Championships, which will be the biggest event in the history of our sport and will bring together 20 UCI World Championships in 2027".

During the events, the Mapei logo will be clearly displayed along the entire route, appearing on banners, in award ceremony backdrops, during press conferences and interviews, as well as on all official communication materials. In addition, the company will offer its customers from all over the world an exclusive Hospitality Area, providing a prime location to closely follow the competitions, and involving them in a series of activities to live together the shared passion for cycling.

About Mapei

Founded in 1937 in Milan, Mapei is now one of the world's leading manufacturers of chemical products for the building industry and has contributed to the construction of some of the most important architectural and infrastructural works worldwide. With 96 subsidiaries operating in 57 countries and 93 manufacturing plants in 36 different nations, the Group employs about 12,500 staff worldwide. The Mapei Group's consolidated turnover amounted to €4.2 billion in 2023. The foundations for the success of the company are specialisation, internationalisation, research & development and sustainability.
www.mapei.com

About the UCI

Founded in 1900 in Paris (France), the Union Cycliste Internationale (UCI) is the worldwide governing body for cycling. It develops and oversees cycling in all its forms, for all people: as a competitive sport, a healthy

recreational activity, a means of transport, and also just for fun. The UCI manages and promotes the eleven cycling disciplines: road, track, mountain bike, BMX Racing, BMX Freestyle, cyclo-cross, trials, indoor cycling, cycling esports, gravel and snow bike. Five of these are featured on the Olympic Games programme (road, track, mountain bike, BMX Racing and BMX Freestyle), two in the Paralympic Games (road and track) and four in the Youth Olympic Games (road, mountain bike, BMX Racing and BMX Freestyle). For more information: www.uci.org.

For further information

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