

## MAPEI AT BAU 2025

### Solutions for functional and sustainable building

Milan, 9th January 2025 - [Mapei](#), a leading company in the building chemical sector, is taking part in [BAU 2025](#), the world's leading trade fair for architecture, materials and systems, which takes place every two years and will be held in Munich, Germany, from 13th to 18th January. The Milanese company will be present in Hall B6, Stand 502 with an exhibition dedicated to its latest technologies, for improving the quality, functionality and sustainability of environments. Not only Mapei [Profilpas](#) - a company belonging to the Mapei Group - will also be proposing complementary solutions of great interest to the sector in its exhibition space located at Hall A4, Stand 514.

#### More and more Zero Line

Mapei continues to expand its [Zero Line](#), the range of fully CO<sub>2</sub>-offset products<sup>1</sup>. At Bau 2025 the company is presenting two solutions already well-known in Italy: [Monolastic Turbo Zero](#) and [Mapelastic AquaDefense Zero](#). Monolastic Turbo Zero is a quick-setting, one-component cementitious mortar which is easy to apply and ideal for interventions requiring short working times. Mapelastic AquaDefense Zero, is a ready-to-use liquid membrane, perfect for waterproofing wet areas such as bathrooms, showers, laundries and saunas, as well as balconies and terraces, to be applied prior to the installation of coatings. Both products offer high performance and durability, in line with Mapei's commitment to an increasingly environmentally friendly building future.

#### the UltraCare range is expanding

The UltraCare range also continues to grow, offering practical and innovative solutions for cleaning, protecting, maintaining and, finishing all types of surfaces. At the Mapei stand at BAU 2025 [UltraCare Finish Lucida](#) and [UltraCare Finish Opaca will be on show](#), offering long-lasting protection and impeccable aesthetics for all terracotta, stone, unpolished marble, reconstituted marble, grit and similar indoor or outdoor paved floors, with glossy or matt finishes as required.

#### Kerapoxy Easy Design in 1.5 kg format

Among the products on show is the new 1.5 kg format of [Kerapoxy Easy Design](#), the easy-to-apply and easy-to-clean two-component epoxy grout ideal for grouting ceramic tiles and glass mosaics. In addition to the traditional 3 kg drum, a smaller, more convenient format is available: with the increasing use of larger tiles, less grout is needed to complete the job, and to avoid wastage, Mapei has decided to introduce this drum, in response to market needs.

#### Colours for sport and city

At BAU 2025 also Mapecoat TNS products, available in 35 standard and customisable colours. These UV and wear-resistant solutions are ideal for sports surfaces, skateparks, urban areas and cycle paths. Mapecoat TNS Fast and Mapecoat TNS Extreme will be the stars of the stand, thanks to their versatility and multiple uses.

#### Tools for simplified installation

Many technologies on display for adhesives and installation accessories. [Ultrabond ECO MS Easy](#) is a cartridge adhesive for laying PVC, SPC and rigid LVT wall panels. [Mapecontact Plus](#), is a double-sided reinforced adhesive tape for laying profiles, skirting boards, resilient and textile coverings on steps. [Mapelevel Peg](#), finally, is a thickness indicator for self-levelling products.

#### New solutions and finishes by Profilpas

Finally, much space was also devoted to the new products of Profilpas, a Mapei Group company specialising in the production of profiles for flooring, wall coverings and installation accessories. Among the various proposals, the range of Mapei Color special finishes stands out, created to match the colours of the Mapei grouts, offering chromatic continuity between the profile and the joint. And then there is PP Drain Varioguard, a drainage

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<sup>1</sup> These products are part of Mapei's Zero Line. The CO<sub>2</sub> emissions measured over the life cycle of the Zero Line products for the year 2025 using the LCA methodology, verified and certified with EPDs, are offset with the purchase of certified carbon credits to support forest protection projects. A commitment to the planet, people and biodiversity. For more details on the calculation of emissions and climate mitigation projects financed through certified carbon credits, visit [zero.mapei.it](#).

shower drain that combines flexibility and aesthetics and is an ideal solution for modern bathrooms. Last but not least, PP level GRID, an outdoor raised floor system that guarantees stability in the event of ceramic tile breakage, which can be managed in various formats and different orientations.

**Mapei**

*Founded in 1937 in Milan, Mapei is now one of the world's leading manufacturers of chemical products for the building industry and has contributed to the construction of some of the most important architectural and infrastructural works worldwide. With 96 subsidiaries operating in 57 countries and 93 manufacturing plants in 36 different nations, the Group employs about 12,500 staff worldwide. The Mapei Group's consolidated turnover amounted to €4.2 billion in 2023. The foundations for the success of the company are specialisation, internationalisation, research & development and sustainability.*

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For further information

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