

INDIA

Realtà MAPEI

ISSUE 02

AIMING
HIGH TO
**DELIVER
EXCELLENCE**

02



FOR THE BEST LOOKING BALCONY, ONLY
THE BEST WATERPROOFER WILL DO.



Everyone likes to add a personal touch to their balcony, but you also need to choose the correct eco-sustainable products, if you want to waterproof it both safely and permanently. There's no better solution than **Mapei's range of elastic cementitious waterproofers** to protect your home.

MAPEI. BUILDING EXPERTISE.



Learn more on mapei.in



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Published by

Mapei Construction Products India Pvt. Ltd., A 01 & B01, 1st Floor, Solus Jain Heights, 1st Cross, J.C Road, Opp. Stock Exchange, Bengaluru - 560002. Karnataka, India.

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Dear Patrons,

Mapei India, incorporated under the Companies Act of 1956, to its core is an Indian company even though it is a fully owned subsidiary of Mapei Italy. Since its inception in 2011, the company has contributed to the nation-building with new age construction technology, state-of-the-art infrastructure, and cutting-edge solutions. We are proud that our products have been extensively used in projects of national prestige including the construction of the “Statue of Unity”.

We also provide solutions to protect and conserve important heritage monuments.

This issue has been dedicated to the site engineers and construction workers, who have been contributing towards rebuilding the nation, even during the pandemic times.

In response to our honourable Prime Minister, **Shri. Narendra Modi**, our Italian principle ensured that we fully honour his “Make in India” initiative and Indianized the entire operation of Mapei India from production and development to sales and administration. Mapei India also exports to Sri Lanka, Maldives, Nepal, Bhutan and will shortly start exporting to Bangladesh. Mapei India presently has two manufacturing units, one in Bengaluru and the other in Vadodara and in the process to have one more in the Northern part of India.

We are a family of 200 people who all are Indians, from the top management to factory workers. Moreover, the company operates abiding by all laws of the land, and we have Pan-India GST registration.

We have been associated with many government and private bodies and they all vouch for our commitment to quality and our law-abiding nature. Once again, we would like to reiterate that we are very much Indian in our values and commitments, within the guidelines of our Italian holding company, which ensures international quality products are manufactured and sold in India under Mapei India.

Jai Hind

Abhijit Dutta,
Managing Director



MAPEI WORLDWIDE PARTNER OF THE BUILDERS



The excellence of building materials and consulting
Mapei specialists for design and construction
of vertical architectures and more futuristic urban development projects.
Mapei research, experience and specialization at the service of your project.

EVERYTHING'S **OK** WITH **MAPEI**



Learn more on mapei.in

OUR COMMITMENT TO SOCIETY

Mapei being an organization which has got so much of reputation and trust, has always worked towards bettering the environment and society. We believe that an organization is not a solitary entity, it has a certain symbiosis with the society, ecology, nation and its stakeholders at large. It influences these components and gets influenced in return. Mapei understands this and gives equal importance to this ideology of holistic development. Mapei globally indulges in activities to help and develop the environment around us in a sustainable manner.



Construction of Science Lab

As a responsible corporate citizen, Mapei India has been keen in giving back to the society. Recently, we have collaborated with the Rotary Club of Bengaluru to facilitate the construction of a Science Lab for one of the Government Schools in the industrial area of Bengaluru in Bommasandra. Mapei understands the need to nurture young minds and nudging them towards science and technology is the only way to secure and build our nation for the future.

Distribution of Clothes and Supply to the School

Our CEO Sanjay Bhalla along with his family visited remote villages of Uttarakhand and celebrated Christmas with the school children of the region. On the New Year eve of 2019, our CEO greeted and gifted clothes and goodies to Government School children in a remote village on the foothills of the Himalayas in the state of Uttarakhand.



Celebrating World Environment Day

Mapei strongly believes that our commitment to sustainability makes us a forerunner to advocate green building techniques. We also believe that it is our responsibility to regularly educate and motivate our customers and stakeholders to follow the suit with eco-friendly products that promote lesser energy consumption and green construction technology. Let us all pledge towards conserving the natural resources and protecting the environment.



Kachre se Azadi – A Step Closer to Swachh Bharat

Mapei India and the Rotary Club of Baroda Green initiated an innovative campaign called Kachre se Azadi. This project envisions to transform kitchen waste into nutrient-rich compost. It will be the only project in India to offer incentives like soap and vegetables to villagers for transforming clean and green vegetable waste into nutrient-rich compost.



This unique project is being implemented with the technical support of Concept Biotech. The compost will be generated in a tumbler conceptualized by Concept Biotech under the Kachre se Azadi project. Later, Mapei India will purchase the compost to maintain its internal garden.

The project is funded by Mapei India and will look to expand the project once successful in Alindra village. The revenue generated through this project will be utilized for the betterment of the lives of Swachhata Karmi in the region. This project is all set to add a new dimension to the Prime Minister's Swachh Bharat Mission.

Empowering Marginalised Children

Mapei India is proud to be associated with 'Treasures of Innocence', a well-known NGO in Kolkata. Together, we provide the underprivileged children with quality education and means of entertainment. We also provide training in various trades and crafts to enable them to make a living with dignity and satisfaction.

Recently, Treasures of Innocence, has conducted a series of workshops involving these children to make them aware of the Covid pandemic and various safety measures and precautions to be followed at home and in public places to remain safe.



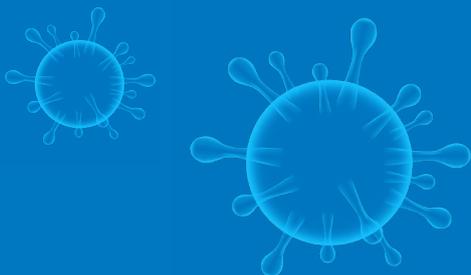


Coronavirus: Mapei Continues to Provide Support for Fighting the Covid-19

As the world is hit by the Covid-19 pandemic, Mapei believes that it is the responsibility of Corporates, NGOs, and Individuals to join hands with the Government and Healthcare Departments to contain the outbreak of the disease. Corporates should look beyond making profits and contribute towards developing infrastructure facilities and equipment to treat the affected.

On this front, Mapei has been strongly supporting various governments across the globe. We are generously offering all our experience and expertise to help deal with the current health crisis by supplying products and solutions for renovating or extending healthcare facilities. In Italy, we have extended our support and contributions to the following healthcare facilities/hospitals: San Raffaele Hospital in Milan, Villa Lucia Hospital in Conversano (Bari), Bari Polyclinic, Madonna delle Grazie Hospital in Matera, Ostuni Hospital, Don Tonino Bello Hospital in Molfetta, Perrino Hospital in Brindisi, Manduria Hospital, and New Hospital in Foggia Deu.

This new hospital, which for the next six months will help take the pressure off other hospital facilities struggling to cope with the current emergency, is located in pavilions 1-2 of Fieramilanocity (owned by the Milan Trade Fair Foundation) in the Portello neighbourhood. It covers a total of 25,000 m² and is equipped with approximately 200 intensive therapy beds. Mapei has donated its ULTRABOND ECO V4SP high-performance adhesive for laying the flooring donated by Carpet Italia in partnership with the three leading resilient floor manufacturers.



MAPEFIT



Mapei has a culture of encouraging its staff and partners to lead an active and healthy lifestyle by engaging in sports and physical activities. Continuing this tradition, Mapei India introduced Mapefit in 2019 with the aim of encouraging our team to get into a healthy lifestyle. This year during the Mapei Premier Club celebrations, we conducted a mini beach marathon for our employees and Premier Club members. The winners were facilitated during the Mapei Premier Club award function.

Sports and sportsmanship are deeply rooted in our DNA. Our passion for sports comes from the head of the family. Our late President **Dr. Giorgio Squinzi**, was very keen in every aspect of sports including being a construction partner of international sporting facilities or sponsoring international sporting events. He was also the patron of the Mapei Cycling Team and the Sassuolo Football Club.

Mapei has also sponsored individual athletes and clubs, and helped them excel in sports. Apart from cycling and soccer, we have been associated with other sports such as basketball, running, golf, alpine skiing, and motor sports, while maintaining the same objectives.



THE UNDER RESTAURANT

The Under Restaurant is a monolithic structure made from reinforced concrete. It is 34 m long and slopes away into the sea down to a depth of 5 m, where it rests on the seabed just off Lindesnes, the most southerly point of the Norwegian coast, around a one and a half hour drive from the nearest airport and five hours from Oslo.

The interior spaces of the restaurant are protected by a 1 m-thick reinforced concrete shell designed to withstand the pressure of the water and the particularly harsh climatic conditions both above and below sea level. The designers decided to leave the exterior surfaces of the construction with a rough, exposed concrete finish to encourage the growth of seaweed and mussels below the waterline and to make the structure seem part of the rocky coastline where it is situated. Thanks to its particular location, the building is also intended to become an observation point to control the surrounding marine environment.



WORKING BELOW SEA LEVEL

Because of its special design and complexity, the project required a large range of high quality and technologically advanced products.

The products supplied included **CONFIX**, **CONFIX FIN** and **REDIREP 45 RSF** to repair the concrete, epoxy resin-based products and hi-flow mortars for anchoring elements in place (such as **MAPEPOXY BI**, **MAPEPOXY LR**, **MAPEPOXY L** and **NONSETT 400**), **MAPEFIX VE SF** for chemical anchors, **MAPEPRIMER M** epoxy primer for treating concrete substrates with surface moisture, **PLANITOP FINE FINISH** ultra-fine-textured skimming compound for exposed concrete, **RESFOAM 1KM** and **RESFOAM 1KM AKS** resin for waterproofing structures subject to intense water seepage and **SUPERFLYT** super-plasticizing admixture for mortars. **ULTRABOND MS RAPID** adhesive was chosen for its high sucker effect and rapid setting properties to install the 3D ceramic tiles in the bathrooms.



EXCELLENCE IN UNDERGROUND TUNNELLING



The Ahmedabad Metro project was launched to meet the growing transportation needs as the historic city is fast emerging as a hub for trade and commerce activities. The project will connect the cities of Ahmedabad and Gandhinagar in Gujarat, India. It is being built by Gujarat Metro Rail Corporation (GMRC) Limited (formerly Metro-Link Express for Gandhinagar and Ahmedabad or MEGA), along with a Special Purpose Vehicle company constituted in 2018 to implement all Metro projects in Gujarat.

It will be completed in a phased manner. The phase 1 comprises of the revised North-South corridor from APMC to Motera along the existing railway line and the East-West corridor from Thaltej to Vastral. **A section of East-West corridor was inaugurated on 4th March 2019 by the Indian Prime Minister Shri. Narendra Modi and was opened to the public on 6th March 2019.** This is also inclusive of two corridors and 32 stations, connecting four corners of the city. The East-West corridor provides connectivity between residential areas in the western part of Ahmedabad and Industrial areas in the eastern part and passes through Old City and Ashram Road.

Phase 2 with a length of 28.254 km was approved by India's central government on 19th February 2019. The 28 km stretch will originate at Motera and end at Mahatma Mandir touching 24 stations. Altogether, the 69 km network will boost connectivity in the Ahmedabad-Gandhinagar urban region. Once commissioned, this project will ease traffic woes for over 60 lakh people in the region.

Ahmedabad Metro Phase 1 covers a 40 km distance, which includes 6.4 km underground tunnel and the remaining on an elevated expressway. The complex tunnelling projects demand solid technology and expertise. Mapei India has been the preferred technology partner for major projects across India. Leading contractors in the industry continuously consult and deploy Mapei India for quality services and technical support. This is exactly why the two contractors for the project, Afcons and L&T, were happy to have Mapei India as their technology partner.



The project included

- Supply of Mapei products for Mining of twin bore tunnels
- Diaframe wall concrete with Mapei admixtures
- Admixture supply for station building concrete
- Waterproofing of the station buildings
- Ramp waterproofing
- Waterproofing of NATM sections
- Waterproofing of cross passage

Our Sales Head for UTT Mr. Subodh Nene and Sales Manager Mr. Bhavesh Jethava have been closely working on this project. On completion, the project would be one of the finest metro lines of India and team Mapei is proud to be a part of this nation building process.

MAPEI BEING PART OF AN ENGINEERING MARVEL



The world's longest highway tunnel, the Atal Tunnel, at 9.02 km is an engineering marvel connecting Manali and Leh throughout the year and is expected to reduce the distance between the two by 46 km.

The strategic **Rohtang Tunnel** also called **Atal Tunnel**, which has been named after the late former PM **Atal Bihari Vajpayee**. It was inaugurated by **Prime Minister Shri. Narendra Modi** on 3rd October 2020.

This highway tunnel is being built under the Rohtang Pass in the **Eastern Pir Panjal Range** of the Himalayas on the Leh-Manali Highway. At 9.02 km length, the tunnel will be one of the longest road tunnels in India and is expected to reduce the distance between Manali and Leh by 46 km and travel time by 4 to 6 hours. This tunnel will be fully operational year-round and Leh could be accessed throughout the year from mainland India. Currently, the area remains cut off for about 6 months each year due to heavy snowfall and inclement weather.

It is one of the most strategic projects for India in recent times and Mapei is a proud part of this monumental project. Mapei's products like **Mapeplan TU** and **Resfoam 1KM** have played key roles in waterproofing the tunnel.

Mapei offers support for all the underground work, from the initial steps to right up until the last of the materials is applied in tunnel construction. Its range of products is the most complete you could wish to have, "To complete your whole". Mapei's technologies are available right from the very start of the job, with every product you need for pre-injection for consolidating and waterproofing different types of rock and soil, shotcrete technology with high quality, alkali-free accelerators and super-plasticizers to control water/cement ratios and maintain workability and the rock support with rock bolt injection technology (both cementitious and chemical-based).

Mapei tunnel products are divided into six categories:

- 1. Concrete technologies** – Products range from super-plasticizers to accelerators and retarding agents to "accessory" products, dedicated to every type of underground shotcrete and concrete applications.
- 2. Injection systems, consolidation and anchoring** – A complete range of ready-to-use cementitious mixtures, cement-free mixtures and chemical resins for underground injection in different types of rock, soil or concrete structures to improve the properties of the ground, stop water leakages, improve internal cohesion, anchoring, bolting, etc.
- 3. Waterproofing systems** – A wide range of waterproofing systems for all water conditions: from synthetic geomembranes and spray-applied waterproofing membranes to complementary products for waterproofing systems.
- 4. Renovation, maintenance and repair technologies** – Products for renovation, maintenance, repair and waterproofing activities, ready-to-use shotcrete and injection products.
- 5. Coating underground constructions** – Finishes for coating underground constructions as protective paints, cementitious mortars and innovative technology for installation of ceramic liners.

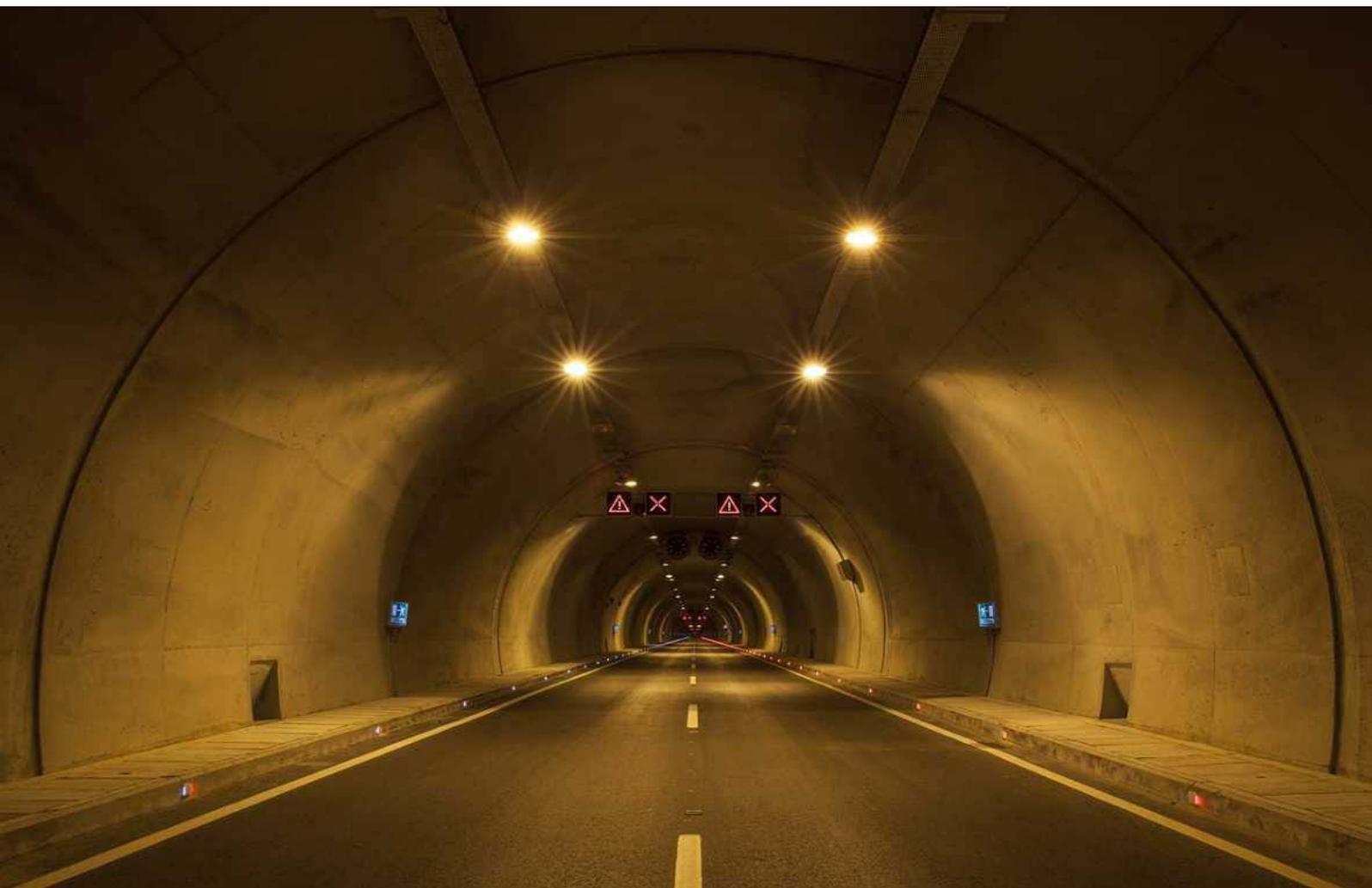


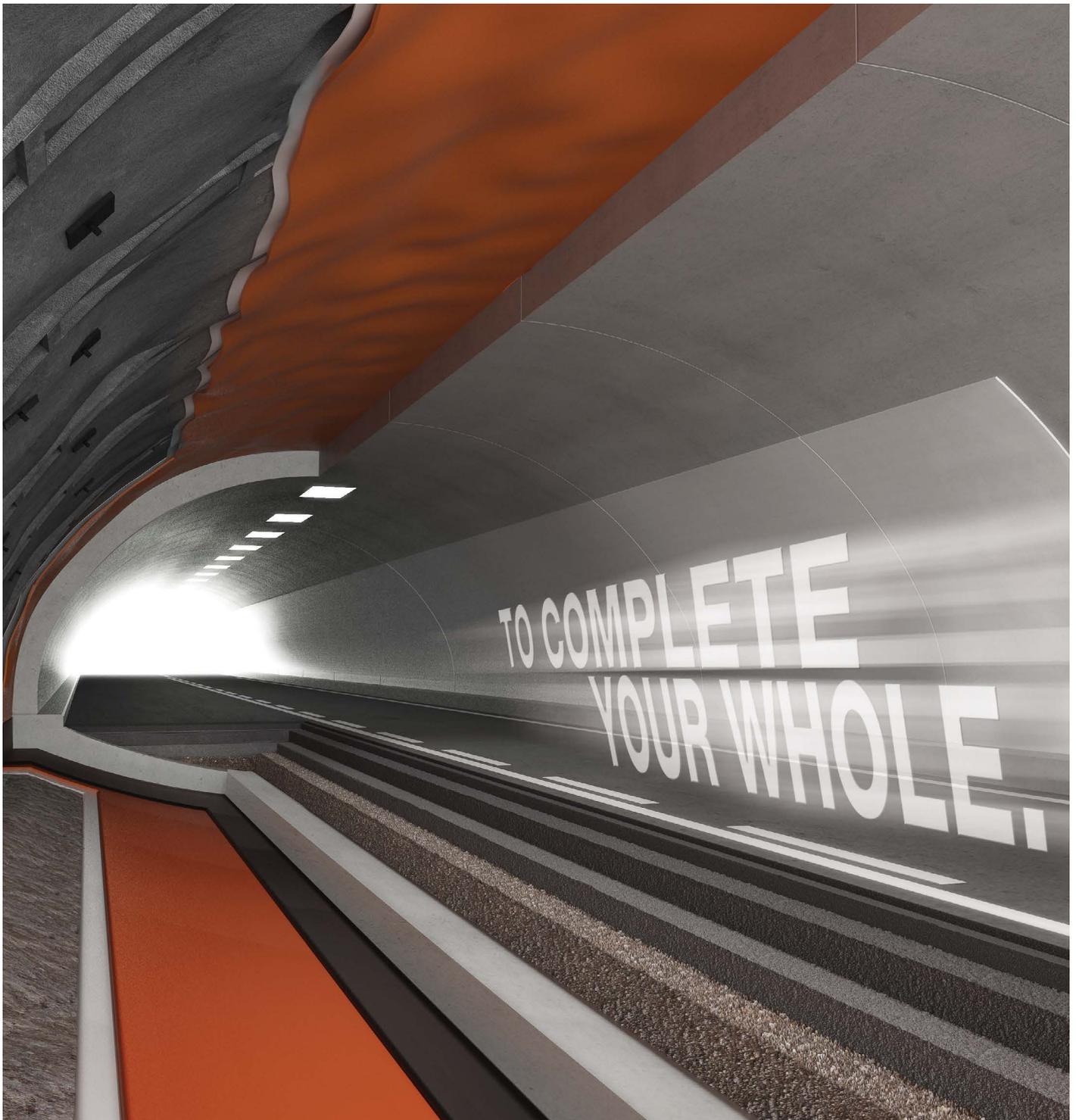
The **Underground Technology Team (UTT)** (www.utt.mapei.com) is the division of Mapei dedicated to underground work. Mapei has been a part of many prestigious tunnel projects worldwide.

Apart from tunnel construction and renovation, Mapei India also specialises in:

- *Admixtures for concrete*
- *Products for repair and structural strengthening of bridges and viaducts*
- *Products for all kinds of buildings, seismic retrofitting*
- *Products for waterproofing of all kinds of structures*
- *Products for elastic sealants and adhesives*
- *Products for cementitious and resin flooring*
- *Products for acoustic insulation*
- *Products for thermal insulation*
- *Products for resilient flooring*
- *Products for sports flooring*

For more details on these products, you could visit www.mapei.co.in





Technology for underground construction.

- **Alkali-free set accelerators for shotcrete**
- **Products for mechanized tunneling:** foaming agents for soil conditioning, polymers, sealants, lubricants
- **Products for grouting and consolidating**
- **Products for concrete repairing, protection and coating**
- **Products for waterproofing:** synthetic waterproofing membranes, waterproofing accessories



Learn more on www.utt-mapei.com, hq.utt@utt.mapei.com



LOUVRE ABU DHABI



For Mapei Technical Services working inside the Louvre Abu Dhabi proved to be quite a challenge due to the complexity of the project and the extreme atmospheric conditions.

Mapei Technical Services worked very closely with the client, the designers and contractors to help solve the various problems as they came to light and find the best solutions. Mapei was contacted to propose high quality systems to prepare the substrates and to install marble slabs.

One of the biggest challenges was when the flooring contractor put in a request for products suitable for installing marble in a vast space inside the museum that had both dry areas and wet areas. In fact, the Louvre Abu Dhabi has been built on an island, with all the problems inherent with this type of location. The marble slabs had to be installed on a variety of complex substrates, each with its own particular requirements: precast concrete elements, steel and glass panels. Also, certain areas were prone to large deformations, whereas in other areas the marble had to be installed on surfaces which were then to be immersed.



This is why Mapei Technical Services carried out a series of surveys and an in-depth analysis of the surfaces, so they would be able to supply the most suitable products.

The products recommended in this case were **KERAFLEX MAXI S1**, a high performance, deformable cementitious white adhesive and **KERAPOXY ADHESIVE**, a two component, epoxy adhesive, while for grouting the joints the products chosen were **KERAPOXY** acid-resistant epoxy mortar and **ULTRACOLOR PLUS** cementitious mortar. The sealants **MAPESIL LM** and **MAPESIL AC** were used to seal expansion joints.

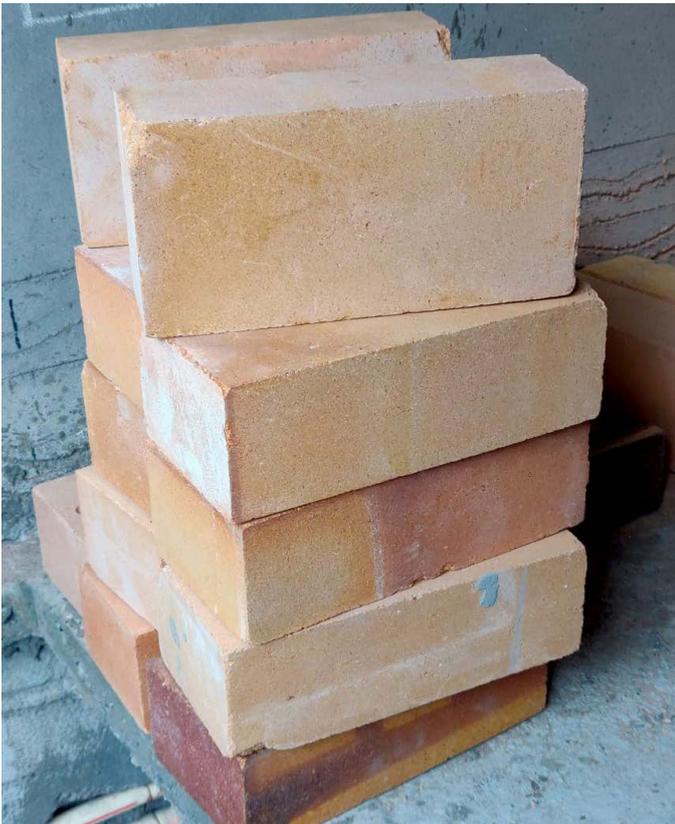
Another problem Mapei Technical Services was presented with was the request for a coating product suitable for a service tunnel which had to be cleaned on a daily basis with abrasive equipment and washed down by hydro-blasting with aggressive industrial detergents. Certain areas of the damaged concrete substrate were initially repaired with **ADESILEX PG2**, a two-component, thixotropic epoxy adhesive and **MAPECOAT W SP**, a two-component epoxy paint in water dispersion was applied thereupon.



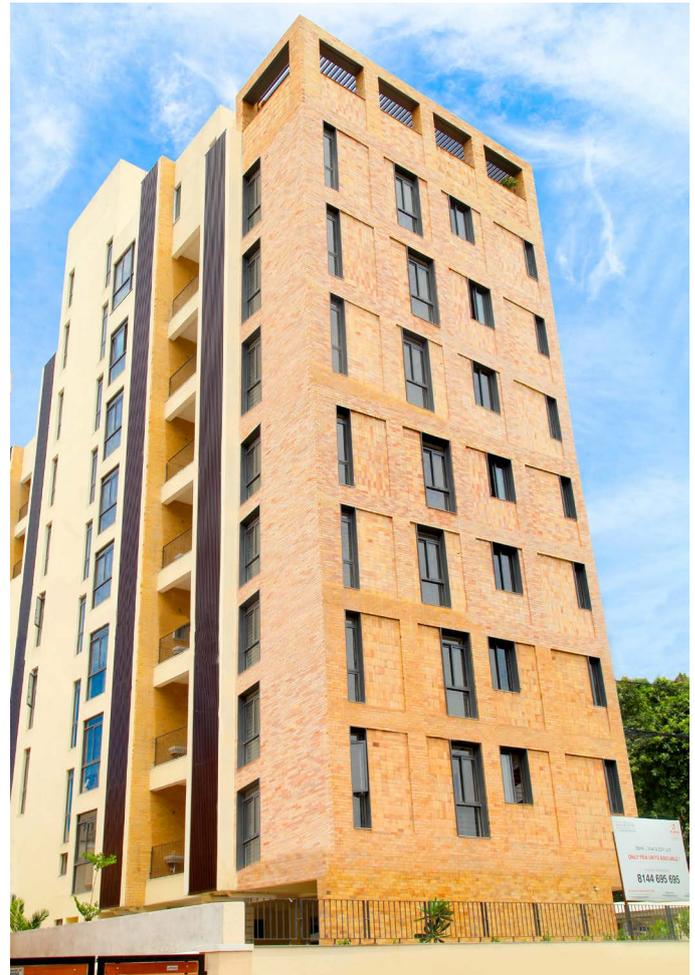
A FACELIFT TO THE EXTERNAL FAÇADE WITH ARTIFICIAL BRICKS AND KERAFLEX MAXI S1

Krishna Group (KG), one of the leading Property Developers in Chennai with several lifestyle projects under its banner, wanted to convert their headquarter into a symbol of architectural ingenuity. They wanted to install artificial clay bricks on their external façade that extended to 40 ft height. The main surface was concrete with plaster on it where the bricks were to be installed with adhesive.

After rigorous search for proper material, technology and expertise, the Krishna Group approached Mapei India. Our Sales Manager Mr. Karthikeyan, after consulting with our experts and quality team, suggested **Keraflex Maxi S1**. Superior quality and deformable properties of the product was pitched to the Client and we won the project. Where our competitors were reluctant, we saw an opportunity.



To begin with, a mock-up was installed and satisfied with the mock-up, the Krishna Group approved the project. Today, even after 1.5 years of its completion, this 40 ft tall iconic structure with artificial bricks affixed with **Keraflex Maxi S1** remains a talking point. The project has helped in reinforcing the supremacy of our products and in earning the trust and confidence of our customers.



TECHNICAL DATA

The Headquarters, Krishna Group, Chennai, India

Designer: KSM Architects, Chennai.

Period of Construction: May 2018 - November 2019

Period of the Intervention: 2018 - 2019

Intervention by Mapei:

Artificial brick exterior cladding work with Keraflex Maxi S1 Grey

Designer (of the intervention): KSM Architects, Chennai.

Client: Krishna Group, Chennai, India

Materials Laid: Artificial clay brick laid with Keraflex Maxi S1 Grey in exterior wall. Height is about 40 feet.

Mapei Distributor: Bhuvanesh Sales Corporation

Mapei Coordinator: K P Karthikeyan



LUXURY VILLA AT KANNUR, KERALA



Mapei with its superior quality products and expertise in technology has been the preferred partner to leading architects and interior designers across the globe. In India too, we have been closely associated with several prestigious projects.

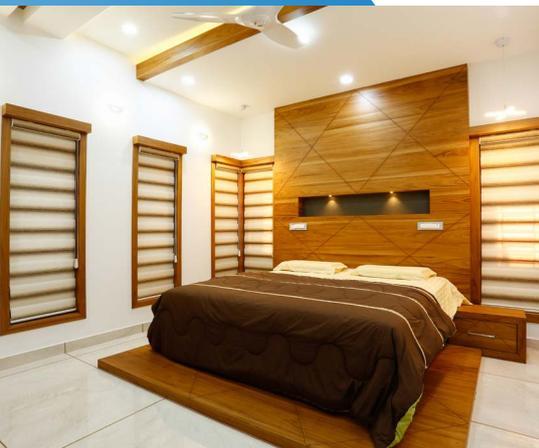
Nimble Interior is one of the leading interior designers in Kannur, Kerala with several residential and commercial turnkey projects under its umbrella. Mapei has been associated with the Nimble team for the last 5 years and they have been highly appreciative of the quality of our products and service, and have developed a symbiotic bond with us.

In this tenure of 5-years, Mapei has partnered with Nimble to complete more than 25 residential and 4 commercial projects. With continuous interactions

and training, Nimble has become well informed about Mapei products and has high regards for Mapei's commitment to technical service which includes onsite training, supervision and inspections.

Recently, Nimble completed a luxury villa at Kannur, Kerala with Mapei products. Here is a glimpse of the project and various

Mapei products were used for waterproofing and tile installation with grouting for the entire villa



TEAM NIMBLE



PRODUCTS USED

PRIMER 3296: for Bathroom Wall & Floor and Water Tank

PLANISEAL288: for Stp Tanks, Basement,
AQUADEFENCE: for Water Tank

MAPELASTIC SMART: for Bathrooms, Balconies

KERABOND PLUS: for Laying floor tiles,
KERACOLOUR SF, KERAPOXY, and **ELASTO COLOUR.**

PROJECT

Luxury Villa Project,
Kannur, Kerala

DESIGN: Nimble Interiors, Kannur

FOR THE BEST TILES
ONLY THE BEST ADHESIVE WILL DO.



Everybody likes to choose the right tiles for their home, but you need to find the correct eco-sustainable product, to guarantee long-lasting beauty. And the **Keraflex range of cementitious adhesives** is the best possible choice for installing ceramic and stone floor and wall coverings in your home.

MAPEI. BUILDING EXPERTISE.

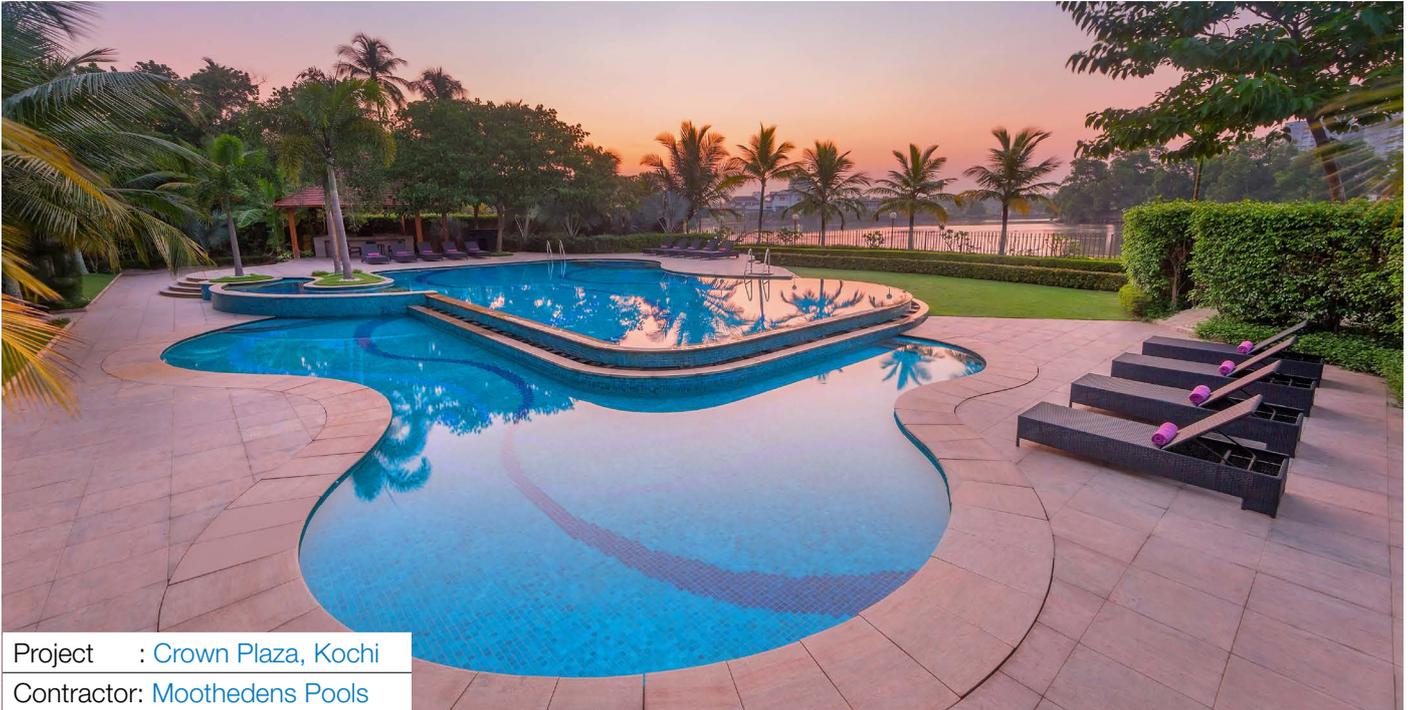


ADHESIVES • SEALANTS • CHEMICAL PRODUCTS FOR BUILDING

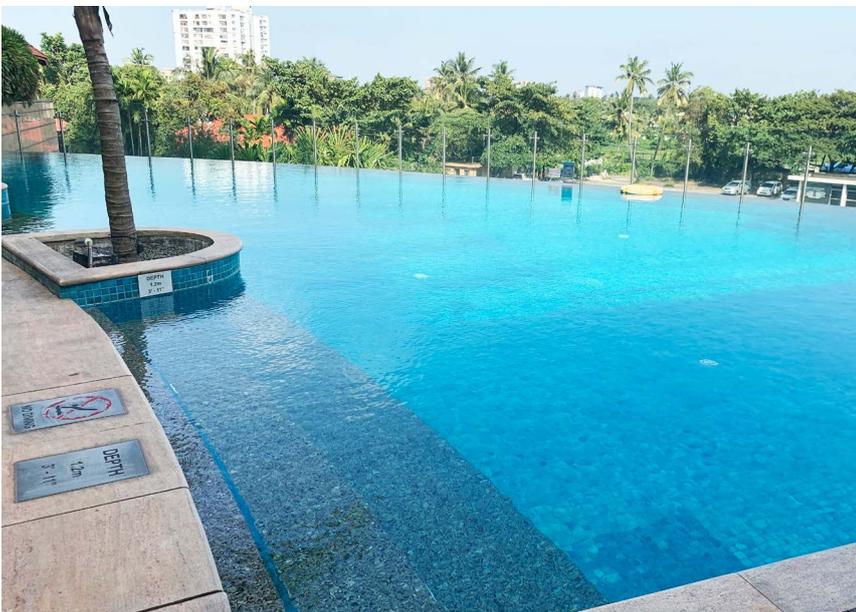
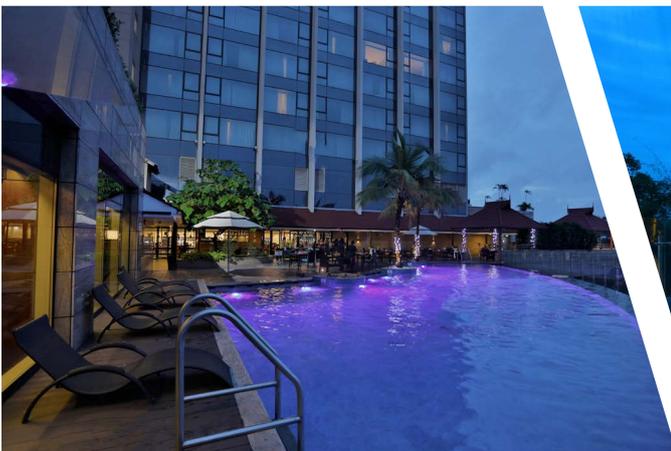


Learn more on mapei.in

POOL CONSTRUCTION AT CROWN PLAZA



Project : Crown Plaza, Kochi
Contractor: Moothedens Pools



When it comes to construction and waterproofing Mapei is the No.1 choice among quality conscious customers. Contractors Moothedens Pools also agrees to it and they have chosen Mapei products like **Mapelastic Smart, Mapeband, Eporip, Adesilex P10, Isolastic and Kerapoxy** for the construction of pools at the Crown Plaza.

RAJKOT BUS PORT



Gujarat Government is on a mission of modernizing Gujarat State Road Transport Corporation to cater to the growing passenger traffic. As a part of the mission, world-class bus ports are being constructed on Public Private Partnership mode (PPP) and the new Rajkot Bus Port on Dhebar Road of the Rajkot city was inaugurated by the Chief Minister **Shri. Vijay Rupani** on 25th January 2020.

The new bus port has two-level basement parking, 20 platforms for boarding and deboarding, administrative office, food courts, cinema hall, dormitory for passengers, hygienic rest rooms, general waiting room, and ladies waiting room, among others.

The wall and floor tiling at the new Rajkot Bus Port has been supported by Kerabond Plus, a superior quality cementitious adhesive formulated by Mapei R&D Laboratories. It prevents vertical slip and is ideal for installing all types of tiles.



TECHNICAL DATA

Rajkot Bus Port, Rajkot, Gujarat, India

- **Designer:** Craft Madness (Ar. Uday Garala)
- **Period of Construction:** 2017 - 2020
- **Period of the Intervention:** April 2017 – January 2020
- **Intervention by Mapei:** KERABOND PLUS Adhesive for Vitrified Tiles
- **Client:** Rajkot Bus Port
- **Main Contractor:** Shayona Land Corporation
- **Mapei Distributor:** Niket Corporation
- **Mapei Coordinator:** Dhavit Sedani



WALL ENAMELS FOR HEALTHIER ENVIRONMENTS



ADVANCED
COATING
TECHNOLOGY



Mapecoat
ACT 021



Mapecoat
ACT 196

Mapecoat ACT 021 and **196** are the new **semi-gloss wall enamels** designed by the **Mapei R&D** laboratories to meet the requirements of high hygiene and cleanliness in food and medical-health environments. Available in 1,002 original **Mapei Master Collection** shades with the **ColorMap®** Automatic Coloring System.

EVERYTHING'S OK WITH MAPEI

 **MAPEI**
ADHESIVES • SEALANTS • CHEMICAL PRODUCTS FOR BUILDING



Learn more on mapei.in

SANITIZE ROOMS STARTING WITH THE WALLS BY USING MAPECOAT ACT 196

The Mapei ACT line identifies a range of systems incorporating advanced technology for protecting and decorating the surface of walls. The products in this line, the result of an important research project to develop solutions for critical areas, have certified performance properties. So, they comply with the requirements of particularly severe standards.

By critical areas, where hygiene and cleanliness are even more important, we mean where foodstuffs are present or areas and rooms in healthcare environments. In fact, the food and beverage industry and healthcare environments have to comply with standards that define the precise characteristics of the painting systems to be adopted. There are two hard-wearing hygienic enamel paints in the ACT line: MAPECOAT ACT 021 specifically developed for the food and beverage industry and MAPECOAT ACT 196 for healthcare facilities.



Highly Washable & High Level of Hygiene



CHARACTERISTICS OF MAPECOAT

MAPECOAT ACT 196 is an acrylic-based enamel paint with a semi-gloss finish for internal walls containing special, wide-spectrum protective biological agents that contrast the deposit and proliferation of bacteria on surfaces, including those cleaned and sanitized frequently.

As we said before, it is the ideal enamel paint for protecting healthcare facilities, that is, for all those situations that require a high level of hygiene. Nowadays, words such as hygiene and cleanliness are no longer banal recommendations; they have become “lifesaving” rules of law and mandatory practices in numerous environments. That is why this particular wall enamel, which was originally developed for healthcare environments, has become indispensable for all those internal environments where people are either present or pass through.

So, apart from doctors' surgical rooms (operation theatres) and clinics, this system is suitable for any shared area, such as sports facilities, playgrounds and wellness and spa centres, but also beauty parlours, hairdressers, hotels and the hospitality industry in general, and professional studios, as well as private homes where you wish to ensure a higher level of hygiene.

MAPECOAT ACT 196 is also resistant to particularly aggressive disinfectants, it is easy to maintain and highly durable. Not only that, it has also been tested in accordance with ISO 22196 standards, which is used to determine the level of antibacterial activity of surface coatings.



RECOGNIZING TOP PERFORMERS – MAPEI PREMIER CLUB 2020



Mapei celebrated 5th Year of the Mapei Premier Club at Hotel Radisson Blu, South Goa, from 5th – 7th March 2020. This exclusive club is designed to recognize and award top performing distributors and employees and encourage them to achieve more. Over the past 5 years, entering this elite club and participating the celebrations has become a matter of prestige for our distributors. The existing club members are highly motivated to keep up their position in the club by achieving targets and growing each year along with Mapei India.

Platinum and Diamond Club Distributors, a total of 44 customers, along with their family were invited for the event and were presented with trophies. 12 employees from Mapei India also received awards for their contributions towards the growth of the organization. The celebrations started with remembering our lost legends, lighting of the lamp, followed by a video message from our **Asia Pacific Regional Director, Marcel Smit**. The event progressed with LED interactive dance showcasing our global and Indian milestones, awards ceremony, music and cocktail dinner.

Radisson Blu is a 5-star property with luxurious villa stays beside a pristine beach. The excitement continued the second day too with 3 km Mapefit Beach Marathon, adventure water sports, paragliding, team building activities, music and dance, among others.



WHY WAIT FOR A MASON? HERE IS “EASY TO APPLY” PRODUCTS FROM MAPEI.



Presents

ETA PRODUCTS RANGE

Mapei India, the leaders in manufacturing and supply of construction chemical products are happy to introduce the “Easy To Apply” range of products to the market. Available in mini packs, these products are introduced to ensure easy availability and convenient operations, keeping in mind the “do it yourself concept”.

The first list of products has been chosen in such a way that you can apply these products yourself for the problems generally found in every house.

The details of easy to apply products are given below:



Mapecoat DW25 is an easy to apply, two-component epoxy paint used to form a coating for use on concrete surfaces that are in contact with drinking water and foodstuffs. Mapecoat DW25 is applied by mixing Part A and Part B. This is used for the residential water tanks after cleaning. This paint forms a protective coating on the concrete surfaces. Mapecoat DW25 is certified by CFTRI for food grade usage.

Available in
5 kg pack



Mapeflex AC4 is an easy to apply paintable acrylic sealant for movements up to 12.5% with a smooth effect.

Available in 310 ml
cartridge



Mapeplast Super is an integral waterproofing and super-plasticizer mixed easily and used for concreting or plastering.

Available in 1 kg bottle





Mapesil LM is an easy to apply neutral mould-resistant silicone sealant with very low emission level of volatile organic compounds (VOC) for stone and marble. Mapesil LM generally forms an excellent bond on non-absorbent substrates too, such as glass, ceramic, clinker, enamelled surfaces, water and solvent-based varnish, metals in general and on various types of plastic. It is also suitable for contact with absorbent mineral substrates such as concrete, render and fibre-cement.



Available in 310 ml cartridge in multiples colours



Planiseal 88 Grey is an easy to apply osmotic cementitious mortar suitable for contact with drinking water, for waterproofing masonry and concrete structures. Planiseal 88 Grey is used for waterproofing concrete or masonry tanks containing sewage water.



Available in 1 kg pack



Planiseal 88 White is an easy to apply osmotic cementitious mortar suitable for contact with drinking water, for waterproofing masonry and concrete structures. Planiseal 88 White is used for roof waterproofing which gives the added advantage of a cool roof.



Available in 1 kg pack



MapeSlope is an easy to apply one-component cementitious levelling mortar for building up slopes on roofs over new and old waterproof sheaths. MapeSlope is a mortar used to level off substrates with hollows on roofs or substrates that are out of flat in order to re-establish slope enough for water to run off and to make them suitable for the application of a waterproofing product.



Available in 5 kg bags



Planiseal 288 Plus is an easy to apply two-component normal setting cementitious coating for waterproofing and protecting concrete.



Available in 5 kg kit (4 kg + 1 kg kit)



Mapewall Plaster is an easy to apply polymer modified premixed cement-based plaster. It can be used on interior and exterior wall surface. It is convenient, easy to use, stronger and bonds better to its substrate. Provides an even surface on which tiling can be done faster and efficiently.



Planicrete SBR is an easy to apply additive to improve the mechanical and adhesive characteristics of cement-based screeds, renders and thin smoothing layers.



Available in 5 kg and 1 kg pack



Kerapoxy Cleaner is an easy to use special cleaning solution for epoxy grout, suitable for cleaning operations after completing laying work and for removing traces and stains of epoxy grout from the surface of ceramic and glass coverings.

Available in 0.75 kg spray bottles.





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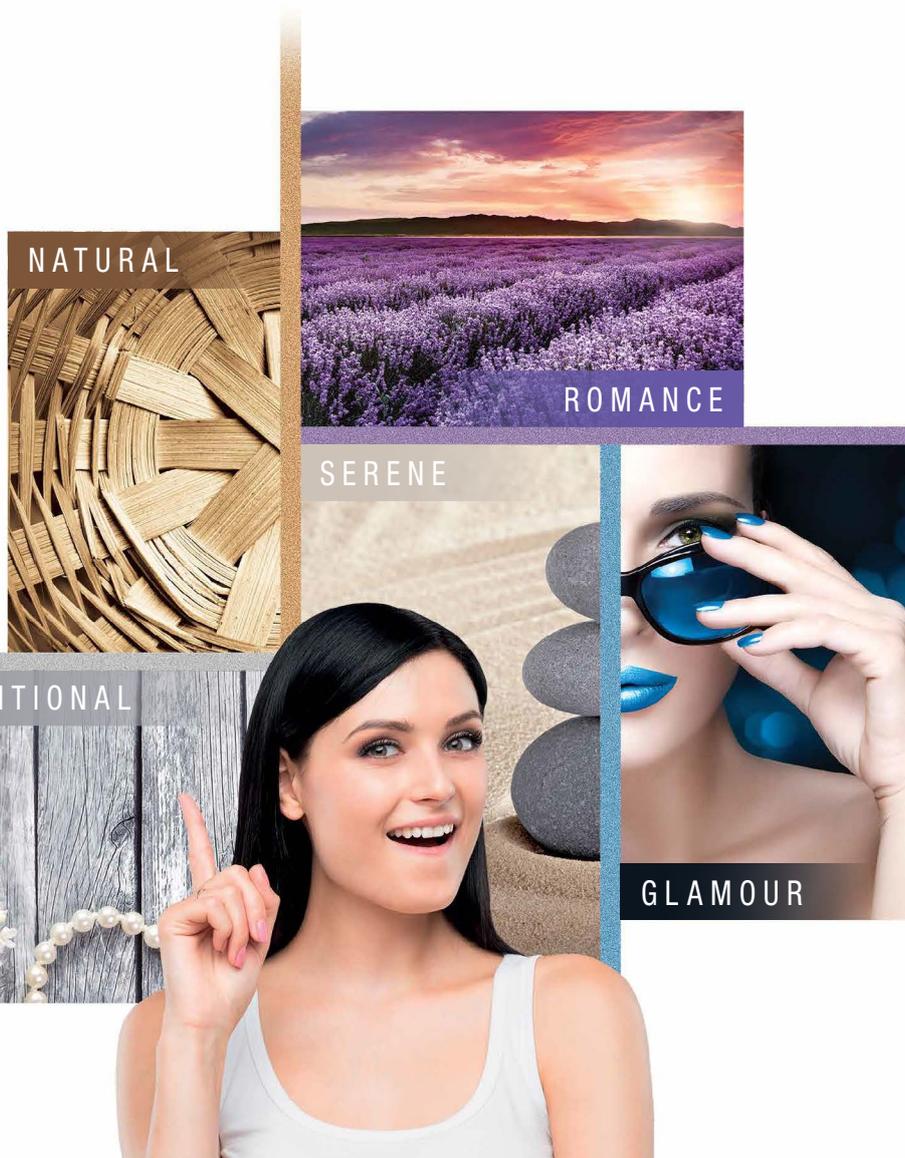
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For more details on these products, please visit www.mapei.co.in



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SYSTEM MULTILAYER

Stadio Velodromo Ottavio
BottecchiaPordenone, Italia

Mapecoat TNS Cycle Track is the highly flexible multi-layer system based on acrylic resin in water dispersion for professional velodromes, available in a wide range of colors and in various other colors on request. **The elastic, fast, winning system.**

EVERYTHING'S **OK** WITH **MAPEI**



GUWAHATI VELODROME

Mapei is one of the pioneers with rich experience and expertise in construction of sports facilities and has a legacy of creating sporting arenas for several world events, including the Olympics.

An athlete can only be perfected with proper facilities. There is a growing demand for quality sports facilities across the country. Mapei understands the rising requirement to speed up the construction and renovation of sporting facilities for creating top performers and for hosting world-class events.

Mapei India geared up for this challenge to commit itself to delivering high quality products, services, and consultation for the construction of sporting facilities. Guwahati velodrome is one such example of excellence.

Mapei was given the task to repair and refurbish the existing velodrome at Lakshmibai National Institute of Physical Education at Guwahati and make it suitable for global cycling events.

Lakshmibai National Institute of Physical Education is a Deemed University sponsored by the Government of India under the Ministry of Youth Affairs and Sports. This institute aims to promote sports and physical education, develop and encourage professional athletes, and learn from expert faculty. Mapei has completed the project to the satisfaction of sports enthusiasts and this project will help cyclers gain confidence in improving their performance.

Mapei Products Used: The velodrome has been renovated to global standards within the help of Mapei products like **Mapegrout Easy Flow IN**, **Mapecoat TNS**.



Recently, Mapei has organized a series of Webinars with Master Architects in the construction industry. *To view the video recordings, just click on the icons.*



WEBINAR



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