

# Personal Data Protection Law Clarification Text

To Whom It May Concern,

The Personal Data Protection Law No. 6698, which was adopted to protect the fundamental rights and freedoms of individuals, in particular, the right to privacy and to regulate the obligations of the natural and legal persons processing personal data as well as the procedures and principles that they shall comply with in the processing of personal data, has been published in the Official Gazette on 7 April 2016, and in accordance with the enforcement article therein, Articles 8, 9, 11,13,14,15,16,17 and 18 of the said Law have come into force as of 7 October 2016.

According to PDPL, as MAPEİ, we are processing and storing your personal data requested in connection with, limited to and proportionate with the purpose of processing, and/or which you have shared with us, within the scope of the purpose requiring them to be processed, and we hereby attach great importance to the safety of your personal data.

Your personal data may be collected verbally, in writing or electronically through forms such as application, registration and order forms, through our websites and emails, mobile apps, other forms collected, health reports, computer systems, programs and software, agreements, applications, forms, offers, audio and video recordings, cookies used by our computer to identify you during website visits and similar instruments, via our employees, administrative units, departments, secretariat, reception, security units, program and business partners and companies from which we receive services.

The purposes and legal grounds for the processing and transferring of your personal data are to fulfill legal and contractual obligations as well as to maintain customer relations, to update contact information, to open and track the customer records in the system, to provide all of our services, to maintain after-sale services, to fulfill financial obligations including billing transactions, to fulfill the personnel services and legal obligations pursuant thereto, to ensure that our relevant units can contact with you and your general satisfaction, to determine the needs, to ensure the legal and actual security of our company, employees, customers and those concerned, to set our strategies, to provide our services following the requirements of legislation, contract, and technology, to improve our services, to carry out promotional activities, to make analyzes, to issue all the documents and records in line with the purpose of processing, to fulfill the retention, reporting and informing obligations set out by legislation, relevant regulatory authorities and other authorities, to benefit from domestic and international programs and to fulfill other requirements in accordance with the legislation.

Persons/entities to whom your personal data that you have shared with us for the above-mentioned purposes may be transferred are as follows; MAPEİ SPA, institutions and organizations permitted and/or mandated by the provisions of the legislation, our program partners and the banks, persons and companies from which we receive services and/or to which you are directed for your purchase of services, the persons and organizations we receive services and cooperate with to carry out our activities, the persons, companies and our units and personnel that can take precautions and furnish medical attention within the scope of the measures to be taken in particular in relation to health problems as well as the other third parties who are responsible for data security measures such as protection of your personal data, prevention of unauthorized access, and prevention of unlawful processing, and who provide support.

In accordance with Articles 10, 11 and other relevant articles of PDPL, you shall have the right to get in contact with us, to access your data being processed, to request information as to the data processing, to learn the purpose of the processing of the personal data and whether data are used in accordance with their purpose, to know the third parties in the country or abroad to whom your personal data have been transferred, to request rectification in case your personal data are processed incompletely or inaccurately, to request deletion or destruction of your personal data if the reasons for processing are no longer available despite having been processed in compliance with the provisions of the relevant law, to request notification of the operations made in this context to whom your personal data have been transferred, to object to occurrence of any result that is to your detriment by means of analysis of personal data exclusively through automated systems, to request compensation for the damage arising from the unlawful processing of your personal data.

Detailed information on the Processing, Protection, and Destruction of Personal Data and your other rights can be found at <http://.....>