

# Residential **single-source** building **solutions**



Living rooms



Kitchens



Bathrooms



Outdoor patios

## INNOVATIVE RESEARCH AND DEVELOPMENT

Worldwide, more than 12% of MAPEI employees are involved in the development of new technologies and product innovations. We've taken the additional initiative of focusing our R&D efforts on environmentally sustainable solutions.

To remain on the cutting edge of innovation, MAPEI reinvests 5% of its annual revenues into researching and developing new products and technologies. This corporate priority has produced such innovations as:

- **Easy Glide Technology™**, which offers extreme ease of application, yielding a buttery consistency that reduces fatigue during installation.
- **Ultrabond ECO®** product formulations, beginning in the 1980s, that feature extremely low emissions of volatile organic compounds (VOCs) for improved indoor air quality.
- **FastTrack Ready™** products, which reduce the required steps of an installation and/or perform more quickly than current methods.



## QUALITY ASSURANCE, EFFICIENT MANUFACTURING, SAFETY AND PROTECTION OF THE ENVIRONMENT

In North America, almost all MAPEI facilities have been certified to be in conformance with requirements in the ISO 9001 Quality Management Systems and the ISO 14001 Environmental Management Systems Standards. We are in the process of certifying our sites to conform with the ISO 45001 Occupational Health and Safety Management Systems Standard. Our products are manufactured according to established requirements, in strict adherence to process and procedural guidelines, with documented evidence of conformity. This rigid production format is vigilantly followed to ensure that every product is manufactured uniformly from batch to batch.

These production efforts are reflected through optimization of logistics costs, proximity to our customers, and a guarantee of maximum efficiency of our production processes, while respecting the environment and ensuring safe working conditions for our employees.



## WARRANTY PROGRAM

MAPEI complements the industry's best products with simple, easy-to-understand requirements for comprehensive warranties – allowing you to build systems within desired warranty timeframes.

MAPEI's advanced systems give you the built-in confidence provided by superior in-field technical support and the **Best-Backed™ warranties** in the industry.



## PROFESSIONAL SUPPORT

### Knowledgeable sales force

MAPEI offers the largest, most highly trained sales force within the industry to serve your needs for product application/installation recommendations. Its representatives are focused on supporting you with product knowledge, product demonstrations, product information, marketing support materials and other relevant tools to help you generate business.

### Technical expertise

An in-house Technical Services product support team responds to customers' telephone and email inquiries with answers to installation challenges in real time. In addition, regional Technical Services representatives provide field support, including jobsite visits, product training and advice on product selection.

Call Technical Services at:  
1-800-361-9309



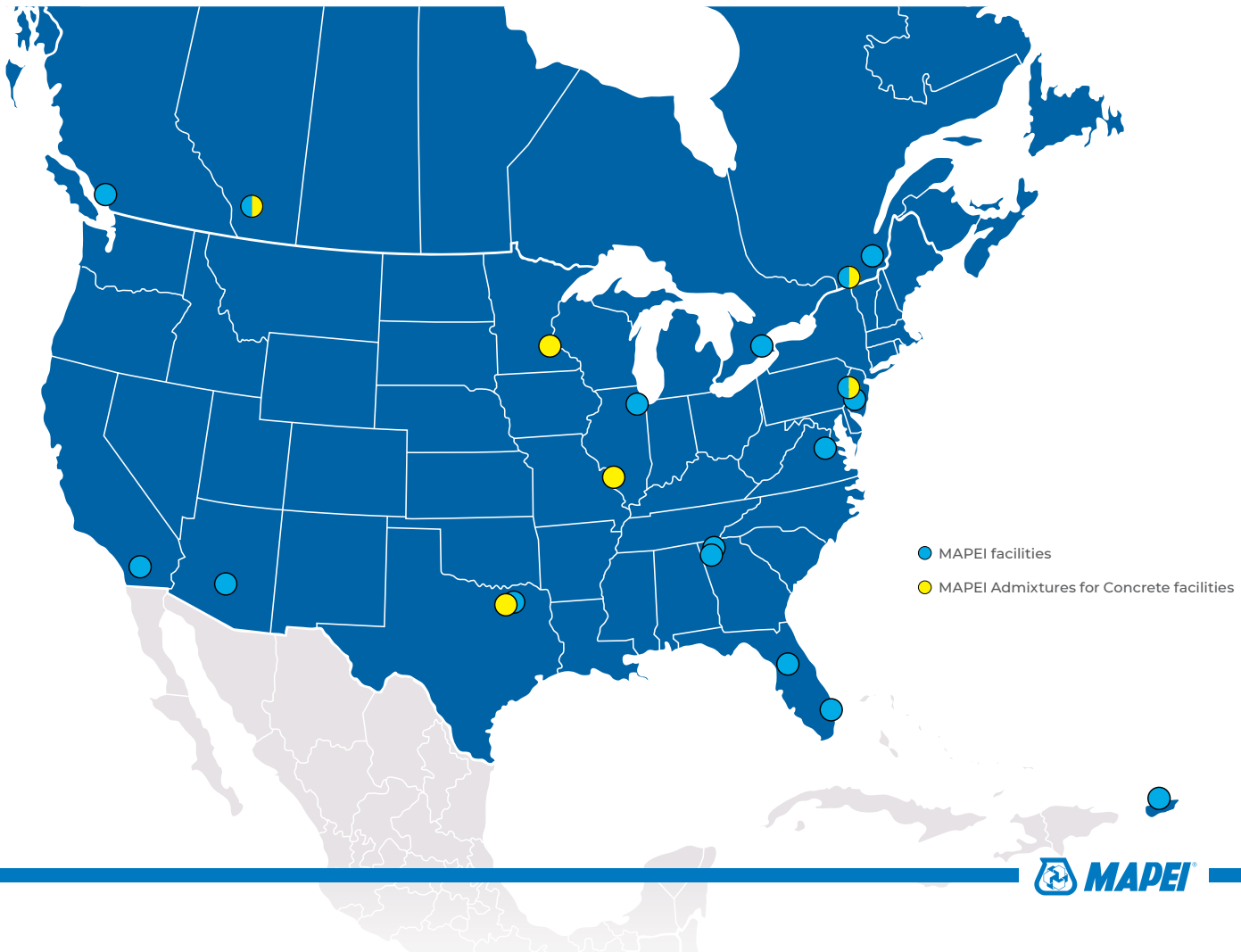
### Customer Service Plus

MAPEI's standards for customer service are best-in-class. Our leadership includes such service innovations as:

- Customer-friendly, efficient processes.
- One-call resolution.
- Employee commitment to effective customer dialog.

Call Customer Service at:  
1-800-42-MAPEI (1-800-426-2734)

## FACILITIES IN THE USA, CANADA AND CARIBBEAN





# PRODUCTS



## PATCHING COMPOUNDS AND SKIMCOATS

### **Planiprep® PSC**

Moisture-resistant, fast-drying patch and skimcoating compound

### **Planiprep SC**

High-performance, fiber-reinforced skimcoating compound

### **Planipatch®**

Fast-setting, polymer-modified, cement-based patching compound

### **Mapecem® Quickpatch**

High-performance concrete patch

## MUD BEDS, RENDER MORTARS AND SCREEDS

### **4 to 1™ Mud Bed Mix**

Sand and cement mortar mix

### **Modified Mortar Bed**

Polymer-modified thick-bed and render mortar

### **Planitop® 330 Fast**

Quick-setting, fiber-reinforced, cementitious rendering mortar

### **Planislope™ RS**

Rapid-setting, polymer-modified sloping mortar

## SELF-LEVELERS

### **Novoplan® 2 Plus**

Professional, self-leveling underlayment

### **Novoplan Easy Plus**

Easy-preparation, self-leveling underlayment

### **Novoplan HFL**

High-flow, self-leveling compound

## PRIMERS FOR SELF-LEVELING

### **Primer L™**

Advanced-technology, acrylic latex primer for concrete

### **Primer T™**

All-purpose primer for self-leveling underlayments

### **Primer X™**

Fast-drying, textured primer for nonporous substrates

## MOISTURE CONTROL

### **Planiseal® MSP**

Moisture-control membrane, adhesive isolator, sealer, pH blocker and primer

### **Planiseal PMB**

One-component, polyurethane moisture barrier and bonding agent

## WATERPROOFING MEMBRANES

### **Mapelastic® AquaDefense**

Premium waterproofing and crack-isolation membrane

### **Mapelastic Turbo**

Premium, rapid-drying, waterproofing and crack-isolation membrane

### **Mapeguard® WP 200**

Waterproofing sheet membrane for ceramic tile and stone

## CRACK-ISOLATION AND UNDERLAYMENT MEMBRANES

### **Mapelastic CI**

Professional, roller-applied crack-isolation membrane

### **MAPEI SM Primer™**

Water-based primer for MAPEI peel-and-stick membranes

### **Mapeguard UM**

Underlayment membrane for ceramic tile and stone

### **Mapeguard ST**

Waterproofing sealing tape

## **POLYMER-MODIFIED MORTARS**

### **MAPEI Ultralite® Mortar**

Premium, lightweight mortar with polymer for large and heavy tile

### **MAPEI Ultralite Mortar Pro**

Professional, lightweight mortar with polymer for large and heavy tile

### **Keraflex™ Super**

Premium, extra smooth, large-and-heavy-tile mortar with polymer

### **Keraflex Plus**

Professional, extra smooth, large-and-heavy-tile mortar with polymer

### **Keraflex SG**

Standard, extra smooth, large-and-heavy-tile mortar with polymer

### **Keraflex RS**

Professional, rapid-setting, extra smooth, large-and-heavy-tile mortar with polymer

### **Ultraflex® LFT™**

Premium, large-and-heavy-tile mortar with polymer

### **Ultraflex LHT®**

Professional, large-and-heavy-tile mortar with polymer

## **GROUTS**

### **Ultracolor® Plus FA**

Rapid-setting, "all-in-one" grout replacement for sanded and unsanded grouts

### **MAPEI Flexcolor® CQ**

Ready-to-use grout with color-coated quartz

### **MAPEI Flexcolor 3D**

Ready-to-use, translucent grout with an "iridescent effect" finish

### **Kerapoxy® CQ**

Premium epoxy grout and mortar with color-coated quartz

## **CAULKS**

### **Mapesil® T**

100%-silicone sealant for heavy traffic and movement joints

### **Mapesil 3D**

100%-silicone sealant for corner and change-of-plane joints

### **Keracaulk® S and Keracaulk U**

Premium, sanded and unsanded, siliconized acrylic caulks

## **FLOOR-HEATING PRODUCTS**

### **Mapeheat™ Membrane (rolls and sheet)**

Lightweight uncoupling, crack-isolation and waterproofing membrane for electrical floor heating

### **Mapeheat Cable (120 V and 240 V)**

Radiant-heating cable for use with Mapeheat Membrane

### **Mapeheat Mat**

Pre-wired, floor-heating fabric

### **Mapeheat Thermo Connect**

Programmable, WiFi floor-heating thermostat

## **RESILIENT-FLOORING ADHESIVES**

### **Ultrabond ECO® 373**

Universal, pressure-sensitive, multi-flooring adhesive

### **Ultrabond ECO 399**

Heavy-duty, pressure-sensitive, multi-flooring adhesive

## **WOOD-FLOORING ADHESIVES**

### **Ultrabond ECO 995**

Premium moisture-control, sound-reduction and wood-flooring adhesive

### **Ultrabond ECO 985**

Hybrid-polymer-based, moisture-control and sound-reducing wood-flooring adhesive

### **Ultrabond ECO 980**

Premium urethane adhesive for hardwood flooring

### **Ultrabond ECO 907**

Fast-curing, silane-modified, polymer wood adhesive

## **CARE AND FINISHING PRODUCTS**

### **UltraCare® Penetrating Plus SB Stone & Porcelain Tile Sealer**

### **UltraCare Penetrating Plus Stone, Tile and Grout Sealer**

### **UltraCare Penetrating SB Stone, Tile & Grout Sealer**

## TILE & STONE INSTALLATION PRODUCTS



Home office floor

- 1 Concrete
- 2 Primer
- 3 Crack-isolation membrane
- 4 Polymer-modified mortar
- 5 Tile/stone
- 6 Grout
- 7 Caulk
- 8 Sealer



Dining room floor

- 1 Concrete
- 2 Patch or skimcoat
- 3 Polymer-modified mortar
- 4 Tile/stone
- 5 Grout
- 6 Caulk
- 7 Sealer

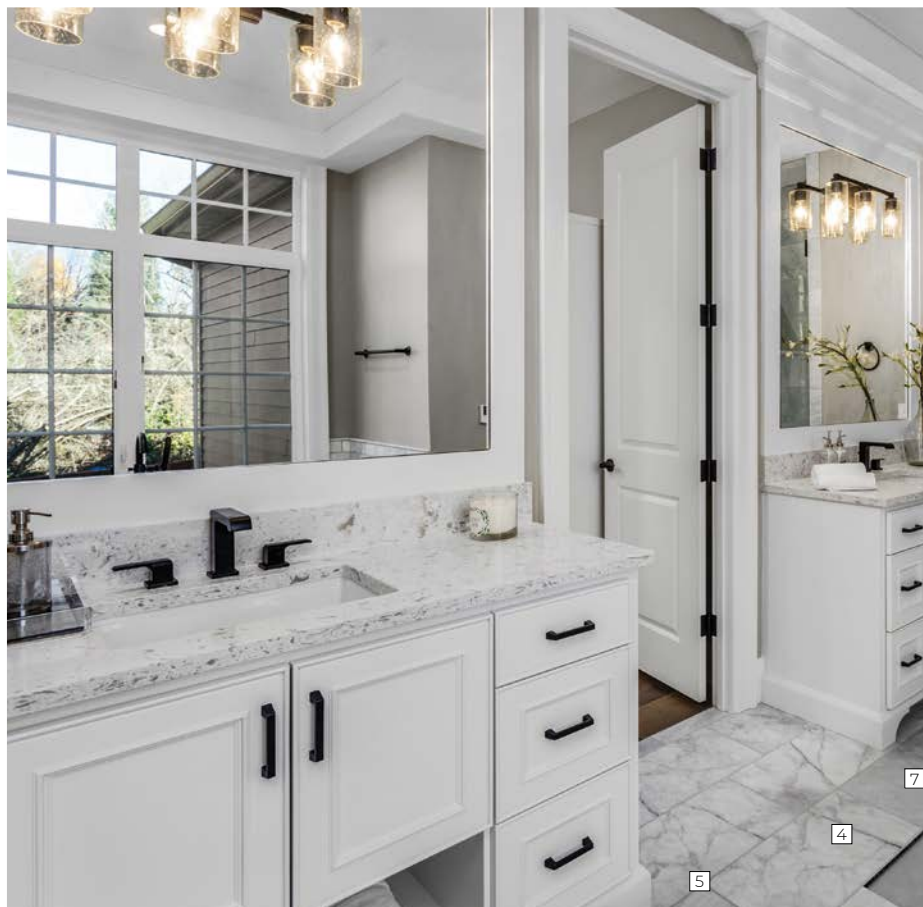


## TILE & STONE INSTALLATION PRODUCTS



Shower floor and wall

- 1A Concrete
- 1B Cement backer board
- 2 Mud beds
- 3 Polymer-modified mortar
- 4 Waterproofing membrane
- 5 Polymer-modified mortar
- 6 Tile/stone
- 7 Grout
- 8 Caulk
- 9 Sealer

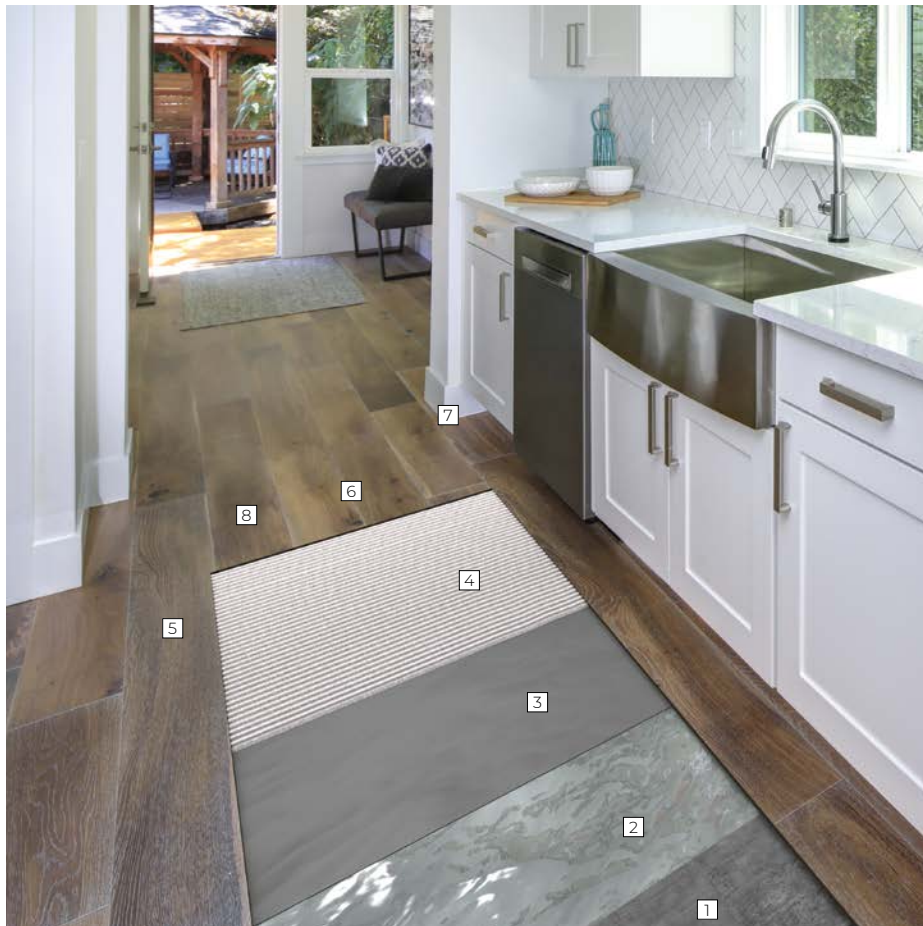


Bathroom floor

- 1 Concrete
- 2 Patch
- 3 Polymer-modified mortar
- 4 Large-format tile
- 5 Grout
- 6 Caulk
- 7 Sealer

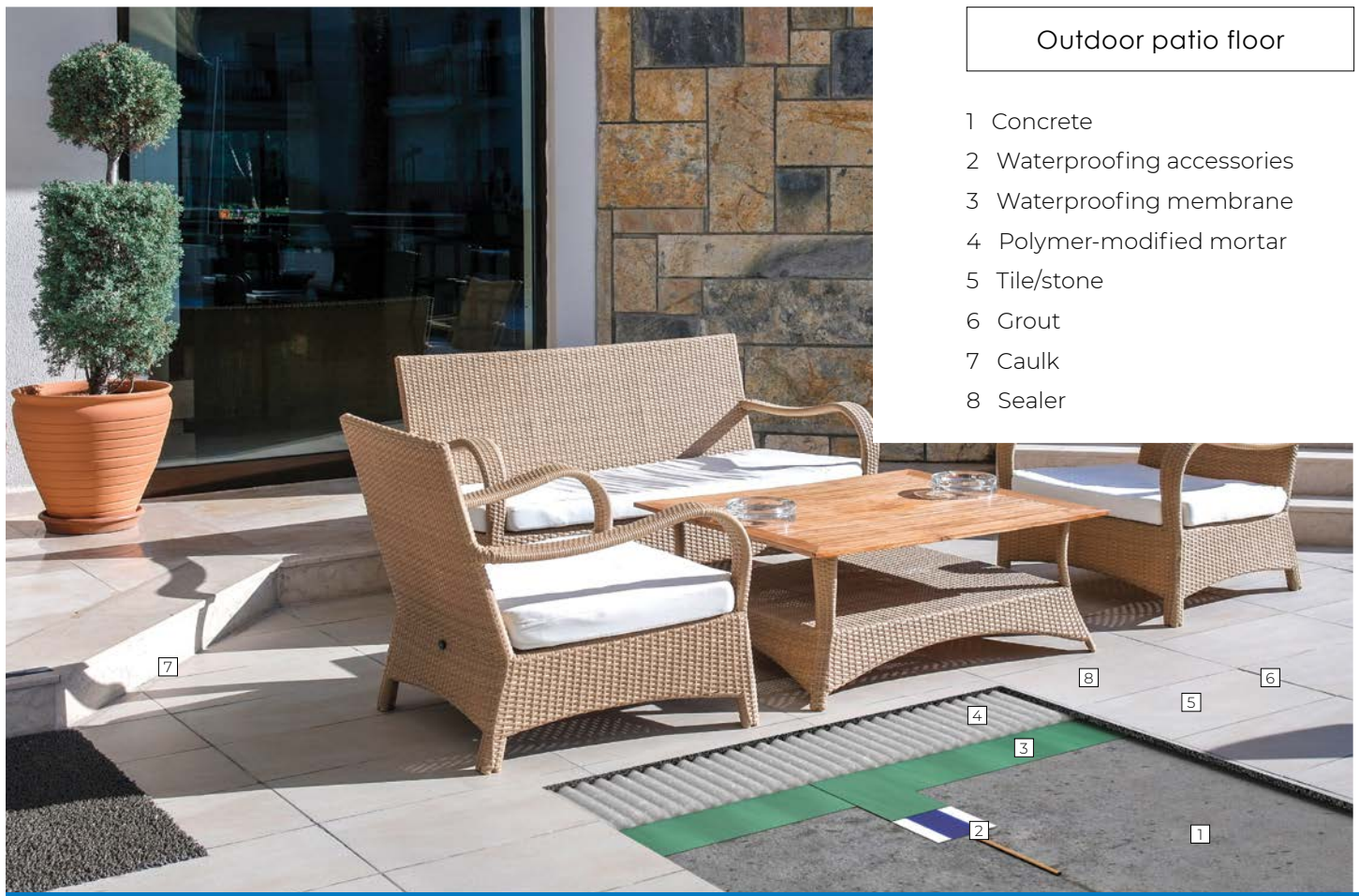


## TILE & STONE INSTALLATION PRODUCTS



Kitchen floor

- 1 Concrete
- 2 Primer
- 3 Leveler
- 4 Polymer-modified mortar
- 5 Large-format tile
- 6 Grout
- 7 Caulk
- 8 Sealer

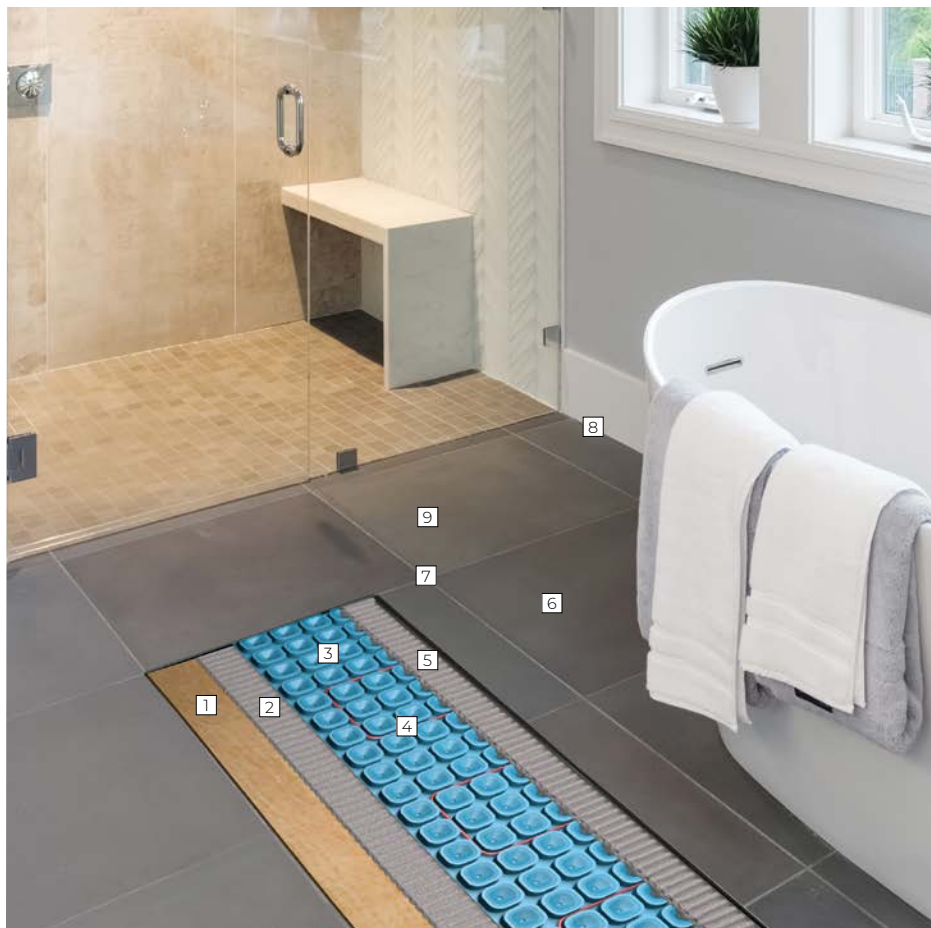


Outdoor patio floor

- 1 Concrete
- 2 Waterproofing accessories
- 3 Waterproofing membrane
- 4 Polymer-modified mortar
- 5 Tile/stone
- 6 Grout
- 7 Caulk
- 8 Sealer

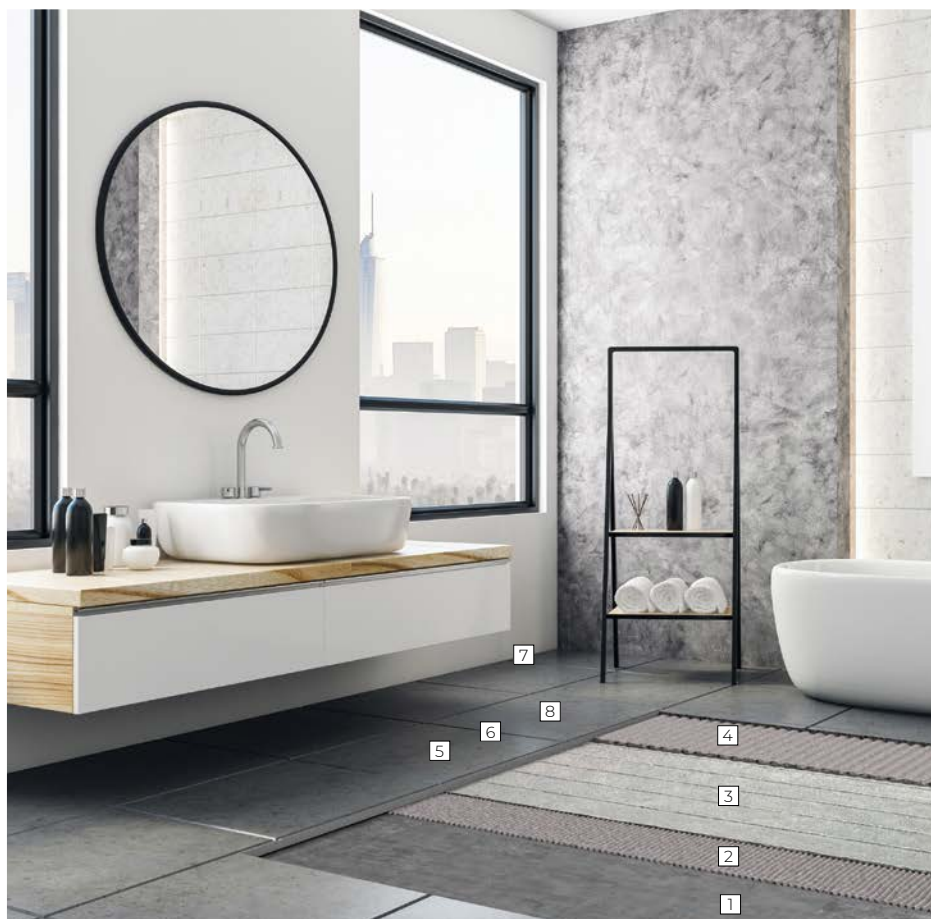


## FLOOR-HEATING SYSTEMS



Bathroom floor (membrane)

- 1 Plywood
- 2 Polymer-modified mortar
- 3 Floor-heating membrane
- 4 Cable
- 5 Polymer-modified mortar
- 6 Tile/stone
- 7 Grout
- 8 Caulk
- 9 Sealer



Bathroom floor (mat)

- 1 Concrete
- 2 Polymer-modified mortar
- 3 Floor-heating mat
- 4 Polymer-modified mortar
- 5 Tile/stone
- 6 Grout
- 7 Caulk
- 8 Sealer

## RESILIENT FLOORING SYSTEMS



Kitchen floor

- 1 Concrete
- 2 Primer
- 3 Leveler
- 4 Adhesive
- 5 LVP
- 6 Grout
- 7 Caulk



Bedroom floor

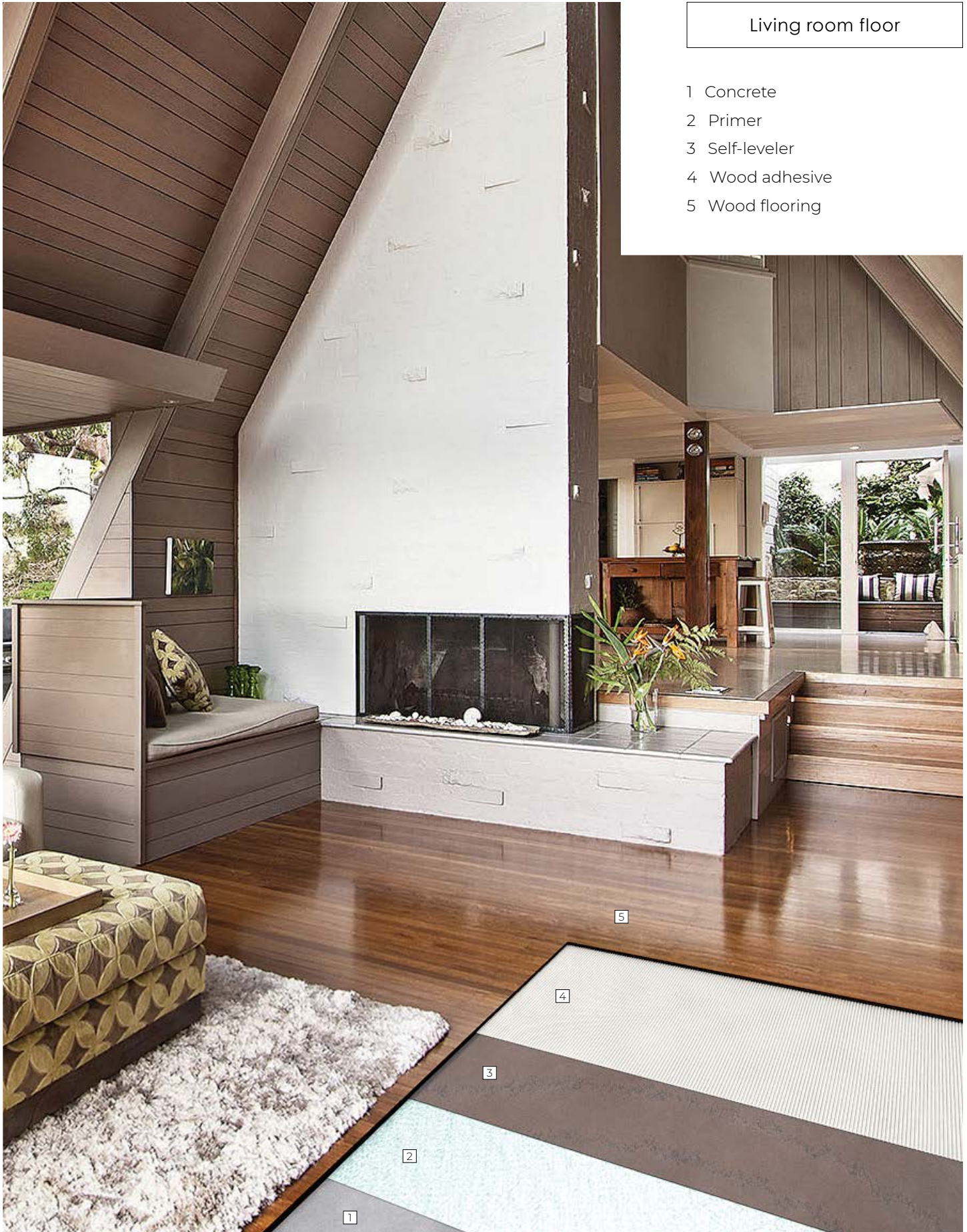
- 1 Concrete
- 2 Patch or skimcoat
- 3 Adhesive
- 4 Resilient flooring



## WOOD-FLOORING INSTALLATION SYSTEMS

### Living room floor

- 1 Concrete
- 2 Primer
- 3 Self-leveler
- 4 Wood adhesive
- 5 Wood flooring





MAPEI Canada

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**Technical Services**

1-800-361-9309

**Customer Service**

1-800-42-MAPEI (1-800-426-2734)

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