

MAPEI AND ELETTRONDATA ANNOUNCE THE STRATEGIC PARTNERSHIP AGREEMENT FOR THE QUALITY CONTROL OF TRANSPORTED CONCRETE

Mapei Concrete Industry Solutions: Total Quality and sustainability for the entire supply chain

Milan, June 24th 2021 – Research & Development, innovation, technology, sustainability and passion at the service of the concrete industry.

Mapei, leading company in supplying chemical products and solutions for the building industry, and Elettrondata, leader in automation systems for the management, production and control of ready-mix concrete plants, have signed a multi-year partnership agreement to offer equipment and services for quality control, production and transport of ready-mix concrete.

The combination of Elettrondata's process automation technology and Mapei's concrete technology, represents the perfect alliance to provide the entire concrete industry with the added value resulting from the implementation of the Total Quality process and supports its quest to CO₂ neutrality.

A change towards a circular economy is crucial for value creation, economic growth and waste and resource management. Through **Mapei Concrete Industry Solutions**, this partnership will integrate raw materials, concrete admixtures, fibers and digital solutions in a circular process of quality and sustainability. Focusing on the total life cycle of a structure, it will increase the value and reduce the carbon footprint through high-end products and process automation. In addition, thanks to the new ED SM II system, the concrete delivery phase is now part of the quality process.

Marco Squinzi, CEO of Mapei, states: *"Mapei focuses on a sustainable concrete industry. The partnership with Elettrondata is a winning combination for our customers allowing the successful mix of proven, robust, and user-friendly hardware and software with our chemical products and solutions. As the world-leading supplier of admixtures and fibre technology for concrete, we have developed a full range of ancillary products to support all the steps of concrete production and use. Offering the EDSM II is part of this Total Quality and Sustainability thinking, focusing on concrete production from raw materials, mix design, production, transport, casting & curing and recycling"*.

Leonardo Nigro, CEO of Elettrondata, states: *"The partnership with Mapei is for us a source of pride and an incentive to continue to innovate. For over fifteen years we have been studying and implementing the SM system for the control of the delivered concrete. Today we have more than three thousand SM systems installed on as many truck mixers. Thanks to the collaboration with Mapei, EDSM II was born, the new system for the control of the concrete during its delivery that integrates the SM system and is improved with further functions, in order to provide the concrete producer with all the data in real time and to act on time"*.

A dedicated website was created by Mapei to support customers in exploring the advantages of these new revolutionary solutions: <https://cis.mapei.com>.

Mapei

Founded in 1937 in Milan, Mapei is now one of the world's leading manufacturers of chemical products for the building industry and has contributed to the construction of some of the most important architectural and infrastructural works worldwide. With 90 subsidiaries operating in 57 countries and 83 manufacturing plants in 36 different nations, the Group employs over 10,500 staff worldwide. In 2019 Mapei had a consolidated turnover of €2.8 billion. The foundations for the success of the company are specialisation, internationalisation, research & development and sustainability. www.mapei.com

Elettrondata

Established in 1973 it is the European leading company providing integrated batching systems for the ready-mix concrete, asphalt, precasted elements production and to the whole companies needing their batches to be controlled



in general. Elettrondata installed more than 7.000 automations worldwide and since over 10 years is part of the Aliante Group, an international Holding Company investing in Europe, United States and Canada. The success of the Company is the outcome of the continuous innovation, R&D and attention to the customers' needs, supporting them enhancing their business' efficiency and quality. www.elettrondata.com

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