



The Carlton Hotel Baglioni, Milan's new meeting place for business and fashion, was completely remodeled with fireproof materials.

Five star renovation

The newly renovated Carlton Hotel Baglioni's special connection with the world of international business and fashion can be imagined from its prime location in the so-called Fashion Quadrangle, between Milan's Via della Spiga and Via Montenapoleone, the epicenter of the Italian fashion industry. The hotel consists of two separate buildings that were built in different periods and later joined to form the original core of the hotel. When Cogeta Palace Hotels took over the management of the Carlton they decided to do a complete renovation, planning the functional aspects and the decor down to the last detail.

The company wanted to create spaces with a cozy residential atmosphere that would strongly evoke the interiors of old Milanese patrician houses, combining marble and English carpet on the floors with subdued wall treatments set off by mirrors. The Carlton manages to look very "old Milan" with its atmosphere of quiet luxury, as expressed in the quality of the hotel's finishings and furniture.

Class 2 carpeting

Luxurious materials give the rooms a refined look. The library is especially charming with its special combination of wood and fabric on the walls and patterned English carpets on the floor. 80% wool/20% nylon-blend Wilton carpet gives the bar and restaurants a very

distinctive air. The carpet installation systems had to be certified in compliance with Italian regulations that specify the use of Class 2 non-flammable adhesives. Approval was given based on the results of several standard tests performed by a government-approved laboratory.

The cozy atmosphere continues upstairs in the 61 guest rooms and the two guest suites, each decorated with special care and carpeted with Axminster carpet.

An excellent "sandwich"

Fire regulations for adhesives used in public buildings like hotels require a high strength bonding system with high heat resistance. The adhesive must be applied

PHOTO 2



PHOTO 3



AQUACOL T was applied over the 6-mm thick rubber mat (Photo 1) before laying the carpet. *AQUACOL T* is a non-flammable, non-toxic water dispersion adhesive (Photos 2 and 3).

PHOTO 1







evenly throughout the installation. In the Carlton Hotel Baglioni a carpet mat of natural rubber was installed under the carpet to reduce impact noise between floors. The "sandwich" of products approved by the authorized laboratory included a levelling coat of NIVORAPID* applied over the cement screed. NIVORAPID is a powder composed of special cement-based binders, selected aggregate and synthetic additives manufactured from a formula developed in the Mapei Research and Development laboratories. NIVORAPID's ultra-fast drying time allowed the 6-mm thick rubber mat to be installed only 4 hours after application. AQUACOL T* was used to install the mat. AQUACOL T is a non-flammable, non-toxic water dispersion adhesive. The same adhesive was used to install the carpet. AQUACOL T is one of a new generation of adhesives that has replaced adhesives containing solvents. It has higher bond strength and resistance to wear. Its performance as a top quality finishing material met the high standards of Cogeta Hotels which demands only the best for its guests.

Parts of this article were adapted from "Suite" magazine, with our thanks.

TECHNICAL DATA

Carlton Hotel Baglioni - Milan, Italy

Built: end of 19th century

Remodeled: 1997

Architect and Project Manager:
Eugenio Gerli

Interior Design: Prof. Renato Livi

Contractor: Minotti Impresa di Costruzioni,
Alba, Italy

Materials: Domus Market Italia

Mapei Products:*
NIVORAPID
AQUACOL T

Mapei Coordinator: Davide Ottolini

*The products mentioned in this article are
manufactured by Mapei in Europe.

*The Technical Data Sheets for the
products mentioned in this article are
contained in Mapei binder No. 2,
"Resilient Flooring Line".*

