

# The Alise hotel – San Francisco, CA, USA

## Project overview

MAPEI's *ShowerPerfect™ LM* Installation Kits were used to make tub-to-shower conversions in 93 guest bathrooms at The Alise hotel in San Francisco. *Mapelastic® AquaDefense* membrane was used for waterproofing. Marble was installed over the *ShowerPerfect* systems, and MAPEI products were used throughout the rest of the bathrooms as well as the lobby, stairs and bar.



## Project information

<b>Project category:</b>	Hospitality – Hotel
<b>Period of construction:</b>	1913
<b>Years of MAPEI involvement:</b>	2015-2016
<b>MAPEI coordinator:</b>	Chris Anderson
<b>Project owner:</b>	Pineapple Hospitality
<b>MAPEI distributor:</b>	Systematic Supply
<b>Architect:</b>	Glenn Teixeira – Stanton Architecture
<b>General contractor:</b>	CCI General Contractor
<b>Surface-preparation contractor:</b>	Rubenstein's
<b>Tile and stone installer:</b>	Rubenstein's
<b>Floor-covering installer:</b>	Rubenstein's
<b>Project manager:</b>	Michael Bradford – Rubenstein's
<b>Photographers:</b>	Michael Bradford and Raul Ballester
<b>Project size:</b>	25,000 square feet (2 323 m <sup>2</sup> )

## MAPEI products used

- *Mapecem® Quickpatch*
- *Novoplan® 2 Plus*
- *Planipatch®*
- *ECO Prim Grip™*
- *Mapeguard® 2*
- *ShowerPerfect LM*
- *Mapelastic AquaDefense*
- *MAPEI Ultralite™ Mortar Pro*
- *Ultracolor® Plus*
- *Ultrabond ECO® 120*



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## MAPEI products used to give trendy new look to old hotel

According to a press release about the opening of The Alise hotel in San Francisco: "The Alise hotel is the embodiment of Pineapple Hospitality's vision for what a refined, urban, classic yet modern hotel should be. Located at 580 Geary Street, The Alise hotel is just steps from Union Square, Theater District, Nob Hill, The Wharf, cable cars and more. Designed by Glenn Teixeira and San Francisco-based architecture firm Stanton Architecture with a deep respect for the building's impressive 103-year-old history, the fully renovated and reimaged property has been entirely modernized from top to bottom with thoughtful design details at every turn.

"The 93-room hotel provides distinctive accommodations unlikely to be found anywhere else in San Francisco. Each king and queen guestroom has a cheerful color palette of vibrant yellow against muted gray. Custom fabrics and finishes lend an air of subtle sophistication. The [decor] includes a graceful blend of modern touches like [ultra high-speed] WiFi, air conditioning, upgraded [soundproofing], and thoughtful lighting, with traditional touches of dark wood floors, elegant lamps, and a closet complete with black wallpaper embossed with golden pineapples. One large black and white vintage scene is artfully framed in gold in every room, while custom-designed bedroom furniture and exquisite marble and tile bathrooms maximize utility and evoke an easy, residential-style experience with a nod to the property's original design elements."

### MAPEI products on the jobsite

The renovation of The Alise hotel's bathrooms and the floor spaces in the hallways, lobby and bar was the work of crews from Rubenstein's. After the general contractor had demolished old forms and fixtures, the former tub space in each guest bathroom was converted into a luxurious new shower using MAPEI's **ShowerPerfect LM Installation Kit** with waterproofing liquid membrane.

The owner of Rubenstein's had seen the *ShowerPerfect* system at The International Surface Event trade show; after a demonstration and mockup of the system, he convinced The Alise hotel property owners that this would be the best solution for modernizing the bathrooms. The system warranty provided by MAPEI added the final motivation for the selection of *ShowerPerfect*.

Before the *ShowerPerfect LM* installation could begin, the Rubenstein's crews had to deal with old, uneven floors throughout the hotel. The crews first used **Mapecem Quickpatch** and **Planipatch** to patch areas where plumbing had been shifted and where there were divots and/or trenches in the substrate. Next, the crews poured **Novoplan 2 Plus** underlayment to level the uneven floors.

*ShowerPerfect LM* was installed using **Mapelastic AquaDefense** as the waterproofing liquid membrane over the pre-sloped panels and walls of the showers.

**ShowerPerfect Linear Drain Assembly Kit** was also installed, allowing the crews to adjust the drains for a perfect fit in each shower. Rubenstein's project manager, Michael Bradford, said that his company was on a rigorous schedule to complete all of the shower conversions and he felt that *ShowerPerfect* helped the company achieve its goals.

The shower walls and floor, as well as the walls and floor in the rest of each bathroom, were tiled with white, veined marble. The tiles were set with **MAPEI Ultralite Mortar Pro** and grouted with efflorescence-free **Ultracolor Plus**. The backs of the tiles were sealed with **ECO Prim Grip** primer.

In the hotel lobby and bar area, an elegant design of black-and-white tiles was installed over **Mapeguard 2** crack-isolation and sound-reduction membrane. **Mapelastic AquaDefense** was used in certain areas for waterproofing. **MAPEI Ultralite Mortar Pro** and **Ultracolor Plus** were also used for the installation of these tiles and the large-format tiles on the lobby stairs. In hallways and common areas on the guest floors, carpet was installed using **Ultrabond ECO 120** adhesive.

MAPEI's complete portfolio of surface-preparation and flooring-installation systems allowed the installer to meet all of the challenges that arose during the installations, and to obtain a warranty to cover the project.

