



## The Streets of Dreams Showroom THE VILLAGES (FLORIDA)

The Villages community is a dream retirement location in Florida and home to the Street of Dreams, a 929-m<sup>2</sup> design showroom filled with an almost infinite number of choices to build the house of your dreams. Once a purchase is made, the new owners meet with a design consultant who walks them through a wide range of vignettes that show different possibilities. The contractors used MAPECEM QUICKPATCH\*, PRIMER L\* and NOVOPLAN 1 PLUS\* to prepare the concrete substrates in all the vignettes and common areas. Felt

was applied over the substrates with ULTRABOND ECO 185. MAPEGUARD 2\* was installed over MAPEI SM PRIMER\* for crack isolation. MAPELASTIC AQUADEFENSE was used to waterproof corners. The large-format tiles on floors were bonded with ULTRAFLEX LFT\* mortar. For counter backsplashes and wall tiles, the installers used MAPEI ULTRALITE MORTAR PRO\*. ULTRACOLOR PLUS was used for grouting joints. Wood-like porcelain tile floorings were installed with ULTRABOND ECO 995\*.



### TECHNICAL DATA

**Period of construction:** 2015-2016

**Period of the Mapei intervention:** 2015-2016

**Client:** Holding Company of The Villages, Inc.

**Design:** The Villages Design Department

**Flooring installers:** Great Lakes Carpet & Tile; Fred Nickel Tile; Blackton, Inc.

**Project manager:** Joe Hanson – The Villages

**Mapei distributors:** Wheeler Division of J.J. Haines, Marjam Supply Company, Trinity Tile,

Blackton Inc.

**Mapei coordinators:** Jim Moffitt and Jon Shoemaker, Mapei Corp. (USA)

**Photos:** Raul Ballester

**MAPEI PRODUCTS** Mapecem Quickpatch\*,

Primer L\*, Novoplan 2 Plus\*, Mapelastic AquaDefense, Reinforcing Fabric\*, MAPEI SM Primer\*, Mapeguard 2\*, Ultrabond Eco 995\*, MAPEI Ultralite Mortar Pro\*, Ultraflex LFT\*, Ultraflex LHT\*, Ultracolor Plus, Ultrabond ECO 185.