



FLOORING PLAYS ITS PART IN ROOM DESIGN

AT ULBRICH KITCHEN SHOWROOM FLOORINGS
WERE RENOVATED WITH ULTRATOP

For more than 40 years, Ulbrich kitchen studio has been creating kitchens for customers. When visiting the Ulbrich showroom in Heinersreuth (Central Germany), customers expect worlds of experience when it comes to cooking. The kitchens on show are designed complete with floorings, walls, and decorations. During a guided tour through the spacious exhibition, you can see, touch and try out the “ingredients” for your dream kitchen and, above all, discover new ideas. Countless sample fronts and worktops, unusual combinations as well as different floor and wall materials give an impression of how your dream kitchen could look like at home. In summer 2016 the showroom was quickly transformed by giving the flooring a stylish update based on both contemporary design and modern functionality.

It took only a short time to give the facility a dynamic atmosphere with the new flooring. The new floor completed a stylistic and equally functional task which supports the entire presentation concept without being intrusive and distracting from the actual presentation of the goods.

Indeed, it is not a floor covering in the classical sense, but a visible flooring compound, which Mapei designed especially for restaurants, hotel lobbies, museums and galleries, as well as for demanding residential areas, locations with load demands and high foot traffic: ULTRATOP is an innovative stylish floor coating whose colour shades, simplicity and aesthetic effect make modern interior architecture concepts possible.

APPEARANCE COUNTS AS WELL AS PERFORMANCE

The innovative coating system allows to create seamless, perfectly even surfaces for floors. A beautiful anthracite floor was chosen for the kitchen showroom, which in a modern environment expresses a clever mixture of aesthetics and functionality. And with its cementitious material effect, it demonstrates an original possibility to go beyond the conventional in kitchen flooring design.

The requirements for the flooring in the show kitchens are very high: high foot traffic due to numerous customers, as well as the strain caused by the changes of exhibition pieces, means a lot of demands are placed on the flooring. A uniform and transparent floor finish was to be ensured for the long term. No problem for ULTRATOP, and the floor-layer in charge of this project is a fan due to its easy processability: before applying the flooring compound, he prepared the substrate with PRIMER SN, two-component epoxy primer, so that ULTRATOP could be installed quickly using a pump.

Optics are naturally important to the operators of the Ulbrich kitchen showroom, but functionality and cost-effectiveness count too: an ULTRATOP floor is highly resistant to abrasion



LEFT. The cementitious floors, completed with ULTRATOP, add a touch of elegance to the kitchens displayed in the Ulbrich showroom.

ABOVE. The use of ULTRATOP contributed to create stylish, durable and resistant floors, a proper stage to spotlight modern and stylish kitchens.

and allows layer thicknesses of 5-40 mm.

Due to the final coating with MAPEFLOOR FINISH 52 W (a polyurethane finishing product in water dispersion), as well as MAPEFLOOR FINISH 58 W (an aliphatic, transparent or coloured, matt polyurethane finish) in the highly-frequented areas, the floor is highly wear resistant and easy to clean.

IN THE SPOTLIGHT ULTRATOP

It is a self-levelling product for levelling and smoothing new or existing concrete and ceramic substrates in thickness from 5 to 40 mm, to make them suitable for heavy pedestrian use in shopping centres, offices, shops, showrooms and areas where rubber-wheeled vehicles are in use.

ULTRATOP may be left as a finished floor due to its high mechanical strength and resistance to abrasion and is suitable for numerous applications in the decorating sector of buildings for civil use. After setting, which takes

place in only a few hours, ULTRATOP has a high level of compressive and flexural strength, bonds perfectly to the substrate and dries quickly so that any further finishing coat may be applied after a very short time.

ULTRATOP is classified as **CT-C40-F10-A9-A2_n-s1** according to **EN 13813:2002** standards.



TECHNICAL DATA

Ulbrich Küchen OHG,
Heinersreuth (Germany)

Period of construction:
1960s

Period of the renovation:
2016

Intervention by Mapei:

supplying products for preparing the substrates and laying cementitious floors

Client: Ulbrich Küchen OHG

Main contractor: Ulbrich Küchen OHG

Flooring contractor:
Christian Neumaier

Mapei distributor:

D&W GmbH Holz- und
Farbenfachhandel

MAPEI PRODUCTS

Preparing the substrates:

Primer SN, Quartz 1.2

Laying cementitious floors:

Ultratop

Laying the top coat: Mapefloor
Finish 58 W, Mapefloor Finish
52 W,

For further information
visit www.mapei.com and
www.mapei.de